



Volkswagen Group reports delivery record for 2009

Volkswagen brand deliveries increase by 7.8% to 3.95 million vehicles

The Volkswagen Group set a new delivery record in 2009, topping the prior-year figure. A total of 6.29 million vehicles were delivered to customers, compared with 6.23 million in 2008 or an increase of 1.1%. In contrast, the world passenger car market contracted by over 6%. In a difficult economic environment, the share of the world passenger car market held by Europe's largest automaker rose to 11.4% compared with 10.3% in 2008.

"The Volkswagen Group vigorously continued its product initiative last year. With innovative and environmentally-friendly autos, Volkswagen outstripped prior-year delivery figures under difficult conditions. We have significantly strengthened our competitive position with a new delivery record," Christian Klingler, Executive Vice President, Group Sales and Marketing, commented on Monday at the North American International Auto Show in Detroit.

According to Klingler, 2010 will be another challenging year. "There are no signs of a sustained recovery on the global automotive market. Emerging markets such as China and Brazil will, however, show an upward trend. Given our strong presence on these markets we intend to participate in the anticipated slight revival of the world market."



The Volkswagen Passenger Cars brand also reported a new record for last year, growing deliveries by 7.8% to 3.95 million units.

Volkswagen as a brand in New Zealand also performed well in a very difficult market, increasing its market share from 2.3% to 2.8%. Dean Sheed, Volkswagen General Manager for New Zealand, agreed that a strong flow of new and desirable products has helped the brand: "The new Golf was launched in the early part of 2009, joined a few months later by the iconic Golf GTI. As always, the new Golf continued to be the backbone of the brand, accounting for 47% of the 1,627 passenger vehicle sales. The clear favourite model was the Tiguan SUV, with a total of 254 vehicles finding a home with customers."



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From the commercial vehicle side, Crafter had a strong performance with 131 sales of the total 286 commercial vehicle sales. The Transporter came in close behind with 113 sales.

Sheed continued: “With 2009 behind us, we are looking ahead to 2010 and the arrival of a host of exciting new models. The Golf R – Volkswagen’s fastest ever production car – is joined by its sibling the Scirocco R. New Polo models will join the range and of course the eagerly anticipated Amarok ute cannot get here early enough!”



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