



## **The Golf R. Automotive Passion.**

**0-100kph in 5.5 seconds. Volkswagen's fastest ever production car.**

Automotive passion – even in 2009 it still has something to do with power and performance. However, Volkswagen is demonstrating in the new Golf R – that fuel consumption can be lowered even in sports cars without even a hint of a compromise in dynamic performance.

On the contrary. Traditionally each new R version of this model series bears the title “strongest Golf of all times.” With 199 kW of power, the new Golf R is continuing in this dynamic tradition. The new Golf R sprints from 0 to 100 km/h in 5.5 seconds with Volkswagen's dual clutch DSG gearbox, a full second improvement over its predecessor.



Note: 3 door model shown. Only 5 door model available in NZ.

However, on average the new Golf R consumes just 8.4 litres per 100km – a massive 21% improvement over its predecessor. CO<sub>2</sub> emissions are 195g/km. The enormous efficiency gain of the new Golf R is a result of a highly advanced direct injection petrol engine with turbo charging – known as TSI. From just 2.0 litres of displacement, the Golf R produces 199kW at 6,000rpm and maximum torque of 350Nm is accessible from 2,500rpm all the way to 5,000rpm.



The Golf R transfers the power of the TSI engine to the road via the latest generation of Volkswagen's 4Motion all-wheel drive system. This updated system is now able to activate the all-wheel drive differential via an electric pump, rather than requiring a difference in speeds between the front and rear axles. A control module regulates the torque distribution based on dynamic axle loads. In extreme cases, nearly 100 percent of the drive torque can be directed to the rear axle. This results in further gains in active safety and dynamic performance.

### **Sports chassis and brakes on the Golf R**

The basic layout of the Golf chassis was transformed into a sport chassis with the ride-height being lowered by 25mm, and the springs, dampers and stabilisers were completely retuned to match. To complement this, the brake system was also modified for the higher level of driving performance on the Golf R. A 17-inch brake system is used with internally ventilated discs all around and R-specific brake calipers are painted a high-gloss black with R logo.

The electronic stabilisation program (ESP) was also modified. It can be switched to a new Sport mode via the ESP button. During very fast and curve-filled drives – as on a

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motorsport race course – the ESP system delays intervention, enabling even more responsive handling properties.

The electro-mechanical power-assist steering of the Golf R was also given a sportier characteristic. If the sports car is ordered with the optional DCC dynamic chassis control option, the power-assist steering even assumes a specially tuned characteristic for each of the system's driving modes (Sport, Normal, Comfort).

### Features of the Golf R

Outside, customisation includes the newly designed 18-inch "Talladega" alloy wheels with 225/40 tyres. As an option, the same wheels are available in a 19-inch version.

In front, three very large air intakes characterise the Golf R in the bumper area; the louvres on the intakes are painted in high-gloss black. Also painted in high-gloss black are the two louvres of the radiator grille. LED strips that serve as daytime running lights are integrated in the two large outer air intakes

On its sides, the Golf R is identified by colour coded side skirt extensions and mirror housings painted in high-gloss black.

From the rear, the bumper with diffuser and central chrome tailpipes, R logo and larger roof edge spoiler and newly developed taillights stand out. They operate with distinctive LED technology. The taillight covers are also smoked.

Central to the interior is the newly designed "Top Sport seat system". The centre panels of the sport seats are upholstered in the honeycomb textured grey-black "Kyalami" design – named after the race course by the same name in South Africa. The front edge of the seat is upholstered in Titan Black fabric, while the inside panels of the side supports are upholstered with crystal-grey "San Remo" micro-fibres. The rest of the seat components and the roofliner are coloured black. The new R logo is embroidered in the front head restraints as well.



Other new design features include the R gearshift knob, carpet floor mats, aluminium door tread plates with R logo and the instruments with their blue pointers. Stainless steel sport pedals and R-specific instrument and door accents in "Silver Lane" style complete the customisation.

The Golf R features high levels of safety to complement the high levels of performance. A total of 7 airbags and ESP as standard helped the sixth generation Golf to achieve the highest possible 5 star rating in the recently revised EuroNCAP crash safety test.

### Standard New Zealand Specifications

Bi-Xenon headlights with a dynamic cornering function lead the way, including automatic headlight activation, a rain sensor and auto dimming interior mirror. Also standard is a

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front and rear ParkPilot system, dual zone Climatronic air conditioning, a leather sports steering wheel with DSG paddles, the RCD 510 touch screen stereo system and Media Device System to allow connectivity with various media devices, including MP3 players. The RRP for the Golf R is \$71,990.

Dean Sheed, Volkswagen General Manager for New Zealand, says that interest in this model has far exceeded his expectations: “Ever since the Golf R was revealed at the Frankfurt Motor Show in September, we have been getting enquiries every day as to when it will arrive in New Zealand. With over 260 customers taking delivery of a fifth generation Golf R32, kiwi’s obviously love their performance hatchbacks!”

The first customer units of the Golf R are expected to arrive in New Zealand late in January 2010. For further information, please contact your local Volkswagen dealer.

Ends

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