



Scirocco. The comeback of a sports car legend.

Third generation of this award winning model on its way to New Zealand

Early Beginnings

Back in 1974, the developers from Wolfsburg, together with the Osnabrück-based coachbuilders Karmann and Italian designer Giorgio Giugiaro, put the Golf's sporty brother, the Scirocco, on the road. "Scirocco" is the term for a hot wind from the Sahara blowing towards the Mediterranean coast.



The main pillars of the technical concept for the compact class were front-wheel drive with a water-cooled, transversely mounted engine, a unit body and a four link rear axle.

The people's sports car quickly made friends: in 1974 alone, Scirocco sales totaled 24,555 and this figure had already more than doubled one year later when sales reached 58,942 units. The Scirocco was not just attractive, fast and safe, it was also reliable and economical with an excellent finish. This was a car that proved its suitability for everyday use with plenty of room for four plus a spacious luggage compartment and a safe chassis.

The second generation unveiled in March 1981 continued the proven technical concept until it left the assembly line in September 1992. Over a period of 18 years, 797,734 vehicles were produced. The Scirocco firmly established the Volkswagen brand on the high-profile sports coupé market – a long tradition that continues today as the new Scirocco again hits the road like a breath of fresh air.

3rd Generation

It's back: 34 years after the first Scirocco was unveiled to a waiting world at the Geneva Motor Show, Volkswagen presents a new Scirocco for a new era at the same venue. Now as then, the coupé is inspired by the fascinating idea of creating an affordable sports car for every day of the year. And that is the essence of the Scirocco: the successful marriage top technology and low running costs, dynamic performance and high comfort, a surprisingly spacious interior and an uncompromising sporty design.



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Top Gear's Car of the Year 2008

After its international launch in August, the new Scirocco has already begun to win awards. The renowned jury of the successful British magazine Top Gear presented the prized Car of the Year award to the new Scirocco.

The judging panel was made up of members of the road test team and journalists from Top Gear magazine, the UK's biggest selling motoring and most widely read men's magazine, and topgear.com which boasts two million unique users a month.

Coincidentally, the new Scirocco will make its first appearance in New Zealand at this week's Top Gear Live show, to be held at the ASB showgrounds in Auckland.

Down Under

New Zealand will be one of the first right hand drive markets outside of Europe to launch the Scirocco, around April 2009. Dean Sheed, Volkswagen General Manager for New Zealand, says interest in this dynamic new model has been extremely high: "Ever since the IROC concept was first shown at the Paris Motor Show in September 2006 and the new Scirocco was presented at the Geneva Motor Show earlier this year, we have received constant enquiry from people eager to know more."

Whilst final specification and pricing is yet to be announced, the Scirocco will be available in New Zealand with two TSI petrol engines that promise both power and economy.

The first is the innovative TSI twincharger engine, utilising both a supercharger and turbocharger to produce 118kW of power and 240Nm of torque. Fuel is consumed at a combined rate of just 6.4L/100km, along with 148g/km of CO₂. With this engine, the drive is transmitted through the latest generation 7-speed DSG (Direct Shift Gearbox), giving it a 0-100kph time of 8 seconds.



The second is the turbo charged 147kW TSI engine from the legendary Golf GTI. Mated to a 6 speed DSG, it will accelerate the Scirocco to 100kph from rest in just 7.1 seconds. Despite this strong performance, the combined fuel consumption is only 7.6L/100km and CO₂ emissions of 179g/km.

To further enhance driving dynamics, at the touch of a button the optional Dynamic Chassis Control (DCC) system permanently adapts the suspension and steering according to your selection – sport, normal or comfort.

Sheed continued: "The new Scirocco is a unique offer. You get the stunning looks and dynamic driving experience of a sports coupe. Often, these come at the expense of low fuel consumption and CO₂. With the new Scirocco however, the innovative TSI engines and DSG gearboxes ensure that you can have the best of both worlds."

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As with all Volkswagens, safety is paramount. The new Scirocco comes fully equipped with a compliment of 6 airbags – driver and front passenger, front side and curtain airbags for all 4 occupants. These are further supported by an Electronic Stability Programme (ESP), including ABS, and active front head restraints.

All four occupants of the new Scirocco will enjoy the comfort and support of a full size sports seat. Temperature control is taken care of by the Climatic air conditioning system. Other features include a leather bound sports steering wheel, cruise control, hill hold control and 17" alloy wheels.



With the 147kW TSI engine, the Scirocco will also feature a multi-function sports steering wheel with DSG gear change paddles, front fog lights and a rear parking aid.

In-car entertainment will be well catered for by the RCD 510 stereo system and its 8 loud-speakers. It features an internal 6-disc CD changer and SD card slot and is MP3 and WAV file compatible. Operation is via the large colour touch screen display.



A Media Device Interface (MDI) and auxiliary input will ensure connectivity with a myriad of other media devices, including MP3 players, iPods and other storage devices. In many cases, operation is possible through the touch screen display or multi-function steering wheel.

The new Scirocco will also come with the 3 year unlimited km's mechanical warranty, 3 year Roadside Assistance and 12 year anti-corrosion warranty that is standard on all new Volkswagens.

All of the information in this press release is provisional and subject to change without notice. For further information, please contact your nearest authorised Volkswagen dealer or visit www.volkswagen.co.nz



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