



The new Polo: Setting new benchmarks.

Polo brings new dimension of safety and quality

The new Polo fulfils the highest standards and goes a step further. It's extremely efficient drive technologies, best possible active and passive safety systems, a level of quality never before attained in this car class and impressive design all set new benchmarks in the fifth generation of this bestseller that has sold over 10.6 million units.

No other car in its class has such a mature and high-end image as the new Polo. Comfort, quality and safety have all taken a considerable leap forward.

A new design

Arriving now is the third model based on the new Volkswagen Design DNA – the Polo. Thanks to this new design DNA defined by Walter de Silva, the impression that this Polo makes – in contrast to many other cars in the so-called A0 or supermini class – is mature.

The Polo, with its distinctive new Volkswagen family face, is instead a purposeful and impressive car, which being longer and wider – offers space for up to five people and a lot of luggage (280 to 952 litres).

The car's gain in width combined with a reduction in height lends the Polo a more dynamic stance and purposeful appearance. The design itself is defined by sharp, precise lines without stylistic gimmicks that quickly fade in popularity; because in the long run, less is more – and the consistently high resale values of Volkswagens are longstanding proof of this claim.



One of the safest compact cars in the world

Volkswagen put together a safety package for the new 5th-generation Polo including optimised body structure, a highly effective belt and airbag combination and driver assist systems. The new Polo has been subjected to the more stringent Euro NCAP crash tests and received the best possible score of five stars.

The greater structural rigidity of the Polo's body shell contributes to these results. In the footwell area alone, intrusion – related to the car body's resistance to deformation in a frontal crash – was lowered by 50 percent! In the case of a side impact, the intrusion value was reduced by 20 percent.

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In addition, the Polo is equipped with ESP (Electronic Stabilisation Program) as standard. This includes Hill Hold Control, ABS, TCS (Traction Control System) and EDL (Electronic Diff Lock).

A highly effective network of 6 airbags on board are also standard, including driver and front passenger airbags, combined head-thorax airbags (integrated in the front seatbacks) and side curtain airbags for both front and rear passengers.



Weight and fuel consumption down for the Polo

Despite significant improvements in all aspects of the car, the Polo's body weight has been reduced by 7.5 percent. This, combined with innovative engine concepts and the 7-speed dual clutch transmission (DSG), has resulted in considerable improvement in fuel economy and reduced emissions.

The first engine to be available in New Zealand is a 1.4L fuel injected petrol engine producing 63kW of power and 132Nm of torque. When combined with the 7-speed DSG transmission, only 5.8L of fuel is required to travel 100km – an improvement of 16% when compared to the previous generation. CO₂ emissions are just 135g/km.

By the middle of 2010, the Polo TSI will introduce engine technology traditionally reserved for the classes above in New Zealand. The new 1.2L TSI, turbo-charged four-cylinder direct injection petrol engine produces 77 kW, yet it consumes just 5.5L of fuel per 100km and produces just 129 g/km of CO₂. This is 20 percent less than on the equivalent model of the previous generation! Importantly, the 175Nm of torque is available from 1500-3500rpm. As with all TSI engines it is this accessibility to the torque of the engine that makes them so driveable in real world conditions.

New Zealand standard specification and pricing

As outlined previously, the comprehensive safety package on the new Polo includes a total of 6 airbags and an Electronic Stabilisation Programme, all of which contributed to a 5 star Euro NCAP safety rating.

Standard specification for the new Polo includes a Climatic air conditioning system, electrically adjustable and heated exterior mirrors, a leather covered steering wheel, electric windows front and rear, an RCD 210 radio stereo with single CD player and 15" steel wheels with a full size spare wheel. Security is taken care of by an alarm and immobiliser that includes remote central locking.

Peace of mind is assured through a 3 year unlimited kilometre mechanical warranty and roadside assistance programme, complimented by a 12 year anti corrosion warranty on the galvanised body. These benefits are standard on all new Volkswagens.

Dean Sheed, Volkswagen General Manager for New Zealand, is excited to be launching in New Zealand one of Volkswagen's most important models: "The new Polo is a great all round package that represents real value for money. Like the new Golf did in its class, the

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new Polo has redefined the level of refinement available in a small car.” He continued: “Volkswagen’s 7-speed DSG transmission has added a level of technology never before seen in this class and this sophistication will take another step up with the arrival of the Polo TSI next year.”

A small number of the new Polo will be visiting dealerships around the county during October, giving potential owners a chance to see and experience the Polo in person. Deliveries are expected to begin shortly after in November. Please contact your local authorised Volkswagen dealer for further information.

The recommended retail price for the Polo 63kW 7DSG is \$27,990 plus on road costs. Final specification and pricing for the Polo TSI 77kW 7DSG will be confirmed in 2010.

Ends

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