



## **Volkswagen Amarok; set for Launch**

- First official production-ready Amarok images
- Amarok sets new standards in 1-tonne Ute class
- Fuel-efficient twin turbo TDI engine and varied drive concepts
- Active and passive safety at the highest level

With huge anticipation world-wide, we now have official photos of this ground-breaking new Ute offering from Volkswagen Commercial Vehicles. The new model combines the robustness demanded of a Ute with innovative technology, high safety standards and top values in fuel efficiency, comfort and ergonomics. Conceptually and stylistically, the Amarok – up to 5.25 meter long – is a Ute that looks like it came right out of the pages of a stylish copybook. Its body, set upon a ladder frame, clearly reflects properties of the new Volkswagen design DNA. As usual, the emphasis here is on horizontal lines, a clear interplay of surfaces and precision.



Unifying the horizontal headlights and grille into a single design element is a characteristic of the Volkswagen face for the new era. The louvers and decorative trim of the radiator grille are styled with a distinctive love for details. Extending back from the front face is a surface that develops over the fender contour to the side windows and encloses them in an arch. The defined curvatures of the side panels and engine bonnet lend the sculpted Amarok a truck-like stability supported by amply sized wheel housings.



Finally, the VW logo crowns the smooth surface of the tailgate, framed by rear lights whose distinctive signature is a characteristic night design. Even in the styling of the bumper and its form fit to the truck body, the high standards of its designers show through, and this sets the Amarok apart from the competitive field as a genuine Volkswagen with quality and precision.





**Cultivated, powerful and efficient: Robust TDI engines with innovative technology**

For the powertrain, Volkswagen Commercial Vehicles has chosen a reliable, fuel-efficient and clean high-tech turbo-diesel for the Ute's launch. The 120 kW / 163 PS strong 2.0 TDI with common rail injection has two-stage bi-turbo turbo charging, which generates a torque of 400 Newton-meters at an extremely low 1,500 rpm. This engine is paired with a 6-speed manual transmission.

In addition to its agile responsiveness, the engine dazzles with its extremely low – and for the entire market segment pioneering – fuel consumption values. Take the Amarok 4MOTION with switchable high/low all-wheel drive as an example. Even in this 4x4 version, fuel consumption is very economical at 7.8 litres/100km (206 g/km CO<sub>2</sub>). Thanks to its 80-litre tank, the Ute is also capable of ranges of over 1,000 kilometres! All Amarok's are equipped with an upshift gear indicator as well to assist drivers in attaining an economical mode of driving.

**Drivetrains: Dynamic and safe on all roads**

For power transfer, both conventional 2WD and 4WD drive concepts are available – each tailored for a specific market: The all-wheel drive variant is right at home on all terrains, while the rear wheel drive is intended for customers who mainly chose a Ute for its body form and its versatility.

The ideal choice for journeys up hill and down dale is the Amarok 4MOTION with switchable high/low all-wheel drive, signified by a red "4" in its rear badging. This version uses a positive clutch that is practice proven in the Ute segment. When engaged by the push of a button, it produces rigid power transfer between the axles. For the most difficult jobs, low off-road gearing is also provided, making it easy to take on complicated off-road passages; the Amarok can even conquer 45 degree gradients with full cargo loading. The progressively tuned heavy-duty spring pack guarantees a high overload safety factor with three main and two auxiliary spring plates.

A rear differential lock is available for both of these drive types.

**From Ute worker to lifestyle Ute**

Different equipment lines are available on the Amarok; depending on your intended application, the Amarok will be available in New Zealand in standard 'worker' spec as well as a high spec version for use as the lifestyle vehicle.

The exclusive high-end version Amarok will be equipped for enhanced comfort. Its features will include part-chrome mirror housings, various chrome accents outside and inside the vehicle and fender skirt extensions in body colour that create space for (minimum) 17" alloy wheels. In addition, this top equipment line will be characterised by a colour contrasting instrument panel (depending on vehicle configuration), automatic climate control (Climatronic), leather detailing, Multi-Connect load securing system, a terrific sound system and elegant fabric seat covering (optional leather).





Besides this wide range of features, an extensive accessories programme will also be offered for the Amarok – from a styling bar, running boards, cargo covers and load transport options and a selection of alloy wheels.

**Lots of space for occupants and cargo: Generously sized interior and widest load space in its class**

Interior: The large and ergonomically designed interior, the largest in its class, bears a close resemblance to other Volkswagen models. Easy entry, generous space and lots of headroom characterise the “workplace” behind the steering wheel. These properties and ample legroom for passengers on the rear bench make the Amarok a full-fledged five-seater. When just two persons are aboard, interior storage space can be increased by folding down the rear seat.

Exterior: The Amarok’s cargo area delivers the largest dimensions of its class. On a truck bed height of just 525 millimetres, the cargo area measures 2.52 square meters (1,555mm length, 1,620mm width). But that is not all: Also “Best in class” is the 1,222mm width between wheel wells. For the first time on a mid-size Ute, it is possible to load Euro pallets sideways, saving on space. Thanks to its large dimensions and a payload capacity of up to 1.15 tonnes, sports equipment like quads and bulky machinery can also be transported. Four tie-down eyes in the corners of the truck bed protect cargo during the drive. In addition, the (optional) tow bar “hitch” can handle up to 2.8 tonnes trailer load.

**Four airbags, ESP, ASR, ABS and assistance systems: The Amarok sets standards in its class for safety**

Naturally, the Amarok has height-adjustable head restraints and seatbelts at all five of its seating positions. The belts on the front seats are equipped with belt tensioners and are coupled to a visual and acoustic belt warning system. Side curtain airbags for head protection are also available for the driver and front passenger. ABS and ASR are standard features on the Amarok as is the electronic differential lock (EDL). Another standard feature activated by pushbutton is Off-Road ABS, which significantly shortens braking distances on off-road trails and gravel roads. With the ESP system, when Offroad-ABS is enabled at vehicle speeds under 30 km/h this also activates Hill Descent Assist. It keeps driving speed constant by selective braking interventions, enabling safe and controlled hill descents. For the first time in this vehicle class, when driving under 30 km/h the driver can individually set the driving speed for the given descent conditions by braking and accelerating.

Amarok production is set to begin shortly at Volkswagen’s “Pacheco” plant in Buenos Aires, Argentina. Market launch in South America is scheduled for early next year. Launch of a single cab Amarok will follow in 2011. Launch for the New Zealand and Australian markets will be late 2010 with final Amarok New Zealand specifications to be confirmed early next year.

Volkswagen New Zealand has launched a dedicated Amarok microsite which highlights some exciting model information, including brand new video footage of the Amarok in action across a selection of testing applications. Visit it here at [www.volkswagen.co.nz](http://www.volkswagen.co.nz)

## Volkswagen Media Release – New Zealand

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Information and 'road trip' coverage of the Amarok's involvement in January's Dakar Rally will also be accessible, while the microsite will be the ideal tool for keeping close to any new model information as it comes to hand.

Dean Sheed, General Manager of Volkswagen Zealand commented on the impending market launch; "From the information now available to all, we can certainly see how the Amarok will truly hit the ground running in terms of providing genuine Ute solutions and practicality to a wide range of customer applications. Naturally, we can't wait to see the Amarok in the flesh later next year".

Please contact your local authorised Volkswagen dealer to discuss the Amarok in more detail and stay close to our website as local launch nears.

Ends

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