



Stimulate your senses. New Eos – arriving August 2011

Designed for “Endless Driving Enjoyment” the new Eos offers the best of both worlds: authentic cabriolet fun combined with the dynamic performance of a coupé.

The new Eos gives you a driving experience that will stimulate your senses. Its one touch folding steel roof allows you to enjoy any view, switching from windproof luxury to windswept exhilaration in only 25 seconds, while the 2.0 litre 155kW TSI engine and 6-speed DSG automatic transmission provides an exceptionally smooth performance, with class leading 0 – 100km in just 7.8 seconds. The Eos is the perfect combination of cabriolet fun and a dynamic performance sports coupe - never before has driving been such fun.



Eos was the first Cabriolet-Coupé worldwide with a five-pieced CSC-Roof system (Retractable Hardtop). The electro-hydraulic roof system is a folding steel roof with integral sliding / tilting glass roof with heated glass rear window. A standard component of the five-part roof unit is a sliding panoramic sunroof that bathes the interior of the Eos in light even in poor weather. The fully opening CSC roof converts the Eos from a coupe to a cabriolet or vice versa in just 25 seconds.

The powerful 2.0 litre TSI engine with 6-speed DSG delivers 155kW and acceleration from 0-100km in just 7.8 seconds. The turbocharged direct injection engine develops a maximum torque of 280Nm from 1,700 rpm and with a top speed of 236 km/h provides an exhilarating ride. With a combined fuel consumption of only 7.5 litres the New Eos ensures that your driving pleasure is uninterrupted.

The new Eos has been re-designed to reflect Volkswagen’s “design DNA” that is marked by clearly structured, horizontal lines. Extending between the new headlights now is a radiator grille protector consisting of three shiny black struts, each trimmed with a narrow chrome strip. Halogen headlights are standard and Bi-xenon with cornering lights and LED daytime running lights and headlight washing system are also available as an option.





The Eos can be recognised from behind by its re-worked, two-part LED rear lights and rear bumper, which, in keeping with the front one, has also been redesigned. Rear ParkPilot, a rain sensor and automatic driving light control with 'leaving home' function and manual 'coming home' function provide additional ease of driving. The new Eos has 17" Michigan alloy wheels as standard with a new range of wheel options available to give you freedom over your look.

ESP with counter steering assistance, ABS, Traction Control System and Electronic Diff Lock are all standard on the New Eos and with hill-hold, a comprehensive airbag network and safety-optimised front head restraints, safety is uncompromised. Providing increased safety as standard on all models are fog lamps that now feature integrated cornering lights.

The New Eos's interior fittings include decorative "Black Peak" elements (dark aluminium accents with chrome edging) for the dashboard and door trim panels. Sophisticated 'Vienna' leather sports-comfort heated front seats are standard and have electrically adjustable lumbar support. 'Napa' leather can be substituted as an option. Cruise control and climatronic two-zone air-conditioning ensure a pleasurable drive and leather covered multi-function steering wheel with DSG gearshift paddles keep excitement at the forefront of your journey.



Numerous new technical details distinguish the 2011 Eos including the "Premium" multifunction display with a large high-resolution colour touch screen with 6-disc CD changer which is MP3 and WMA file compatible. A Media Device Interface (MDI) multimedia socket with iPod adapter cable is standard as is mobile phone with Bluetooth hands-free provision which includes phonebook display to easily keep you in touch.

The new Eos lands in New Zealand from August 2011 and is eagerly anticipated. "The Eos has performed extremely well in the New Zealand market, being the number 1 selling cabriolet since its launch in 2007," Volkswagen NZ General Manager, Dean Sheed says. "We are very excited to welcome the New Eos to New Zealand. We believe that the New Eos will live up to the high expectations set by the previous model. This new model is sophisticated and fun with great attention to driving detail. We will confirm final spec and pricing at launch but we expect that customers will be pleasantly surprised by the great value and attainability of this premium offering from Volkswagen."

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