

## The new Touareg. Lighter, smarter, faster.

15<sup>th</sup> November 2010 – VWMR1110



### The new Volkswagen Touareg is now available in New Zealand

Volkswagen is unveiling the completely redeveloped Touareg in New Zealand. This Touareg is reinterpreting the multipurpose SUV idea in a contemporary way – thanks to a range of engines that are up to 25 percent more fuel efficient and a large variety of new driver assistance and safety systems. The Touareg V6 TDI with 7.4 litre combined fuel consumption now posts among the best value in the segment.



#### 200 kgs lighter

The new standard model Touareg was lightened by over 200 kgs, yet the body has five percent greater torsional rigidity plus as the new Touareg is built lower to the ground it has significantly improved aerodynamics. Together with front end styling based on the new Volkswagen family face, this results in a smaller frontal area. All engines are now offered with a standard 8-speed automatic transmission demonstrating significant fuel economy advantages over the previous model.

#### Innovation and responsibility

The V6 TDI models feature Volkswagen's BlueMotion Technologies – which include a revolutionary start-stop system that automatically shuts off the engine when the car is stationary, a regenerative braking system which recycles braking energy and low friction tyres. Weight reduction, aerodynamics and transmission further reduce fuel burn and increase momentum. It's an advance that means the V6 TDI has one of the lowest CO2 emissions (195g/km) in its class.

#### SUV for all trails – 4Motion permanent all wheel drive

Also modified in pursuit of reduced fuel consumption was the standard all-wheel drive. As standard all new generation Touaregs have all-wheel drive ("4Motion") with Torsen limited-slip differential (4MOTION; climbing ability: 31 degrees). The Touareg also has an "Off-road driving programme", which - at the press of a button - tunes the ABS, EDS and ASR for off-road duty, activates Hill Descent Assist and adjusts the automatic gearshift points. The V6 TDI can be ordered with an optional "Terrain Technology" package that has an even more rugged transfer case designed for off-road duty. It includes reduction gearing and centre and rear differentials, each with up to 100 percent locking (4XMOTION; climbing ability: 45 degrees).



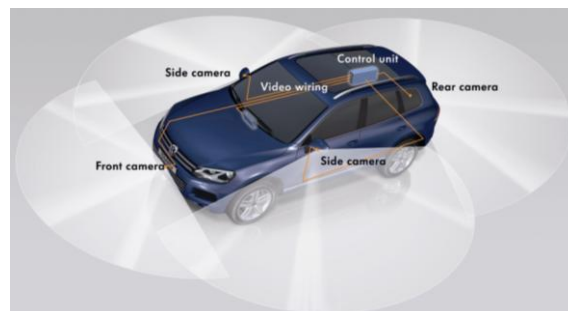
#### SUV for everyday driving – more interior space, more innovations

Volkswagen has not only made the new Touareg a lighter, more fuel efficient, agile performer; it has also made it into an even more versatile, all-round vehicle. The new interior was made more functional, with more comfortable seats and increased leg room in the rear. Now the rear bench seat has 160 millimetres in longitudinal adjustment, and the backrest angle can be adjusted. Electrically unlatched at the press of a button as an option, it folds down in seconds and frees up 1,642 litres of cargo space. Already standard equipment in the V6 TDI models is a radio-CD and info system, which is intuitively controlled over a 6.5-inch touch-screen.



## Exterior design

Standard on the V8 TDI the tailgate can be opened and closed by a RF remote control unit integrated in the car key and the largest panoramic sunroof of all SUVs provides for light even on overcast days. The new Touareg's optional 'Area View' camera system which consists of four cameras positioned around the exterior of the vehicle mean you get a clear aerial view of your vehicle. Makes for much easier parking in crowded city streets and enables you to see cross traffic at intersections, as well as the terrain directly in front of the vehicle. Touareg's optional "Terrain-Style" package reflects its off-road skills with chrome plated exhaust tips, underride guard and side skirts. "Chrome & Style" is a more dressy option – two chrome-plated rectangular tailpipes, and lower bumpers and sills painted to match the body colour.



## Safety assured with Driving Assistance Systems

Also offering protection are up to nine airbags including a driver knee airbag. Lane Assist ensures that the vehicle does not stray from the right path; meanwhile, Side Assist warns of vehicles approaching from the rear when changing lanes. Adaptive Cruise Control (ACC) with integrated Front Assist can brake to a stop in an emergency and tension the seatbelts as a precautionary measure. Bi-Xenon headlights with Dynamic Light Assist perceive oncoming traffic and adjust the light beam to eliminate unwanted glare, and adaptive roll compensation ensures that the Touareg sits solidly on the street.

## New Zealand Specification and pricing

Two specification levels are currently available – the V6 TDI (176 kW) and the V8 TDI (250kW) models. Joining them in approximately April 2011 is the new V6 TDI (150kW). All are 200kgs lighter than the previous models and sport 8 speed Tiptronic transmissions.

The V6 TDI 150kW produces 400Nm of torque and is equipped with "4MOTION" permanent four-wheel drive with Torsen gearbox as standard. Wheels as standard are 17" Atacama alloys and a premium mobile phone with Bluetooth (rSAP profile, Hands Free Profile, A2DP profile) including voice control lets you keep in touch safely. Park distance control (front and rear) make tight spaces about town a breeze and cricket leather with manual front seat adjustment ensure driver comfort. RRP \$92,000.

In addition the V6 TDI 176kW (+26kW) produces 550Nm of torque and is equipped with 18" Karakum alloys as standard. Privacy glass adds a touch of mystery whilst also providing shade from the summer sun. Vienna leather upholstery with comfort front seats provide extra cushioning. RRP \$106,000.

The V8 TDI 250kW produces 800Nm of torque and is equipped with Bi-xenon headlights with cornering light and LED daytime running lights. 19" Everest alloys and Nappa leather with electric front seat adjustment and memory distinguish this more premium model. Also as standard are RNS 510 satellite navigation with reversing camera, keyless entry and start and sports package (brushed aluminum dash and centre console inserts, pedals, scuff plates and dark roof lining). RRP \$139,000.



Dean Sheed, Volkswagen General Manager for New Zealand, says the Touareg is the epitome of what Volkswagen stands for globally “Building on the success locally of the last Touareg model, the new Touareg encompasses everything you could wish for in an SUV. With the addition of BlueMotion Technologies in our V6 TDI, the new Touareg is innovative and will take you anywhere you want to go whilst using less fuel. The Touareg is lighter than before by 200kgs and with the addition of the 150kW in April, there truly is a Volkswagen SUV for everyone.”

### **Touareg – the best of two worlds**



About 500,000 car drivers chose to buy the first generation of the Touareg. It is a luxury sport utility vehicle that offers a high level of comfort, sporty driving properties, avant-garde styling, excellent quality and unlimited expedition capabilities – essentially the best of the passenger car and off-road worlds unified in one concept. This is now being followed up by the new Touareg – a high-end and versatile all-round vehicle that brings these two worlds together even more perfectly.

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