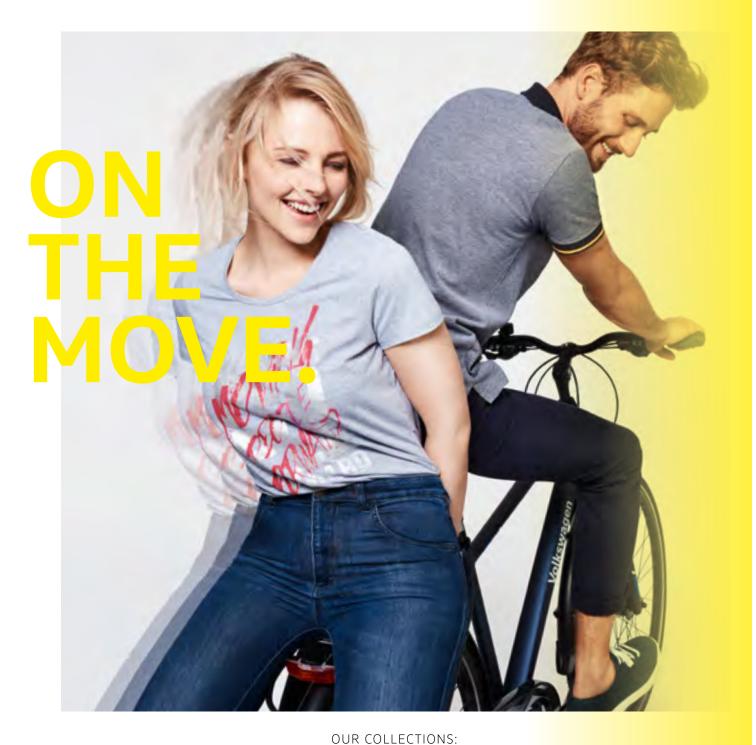
Volkswagen Lifestyle





VOLKSWAGEN • GTI • R • MOTORSPORT • CLASSIC • COMMERCIAL VEHICLES • KIDS

VOLKSWAGEN LIFESTYLE.

OUR WORLD IS IN MOTION

NOT ALL COLLECTION ITEMS ARE AVAILABLE IN NEW ZEALAND, PLEASE SPEAK TO YOUR LOCAL DEALER ABOUT AVAILABILITY.



ARE YOU ON BOARD?

In a world of constant change, it makes sense to consider things from different angles all of the time. Take new positions. Remain curious. Keep redefining your style. The seven collections from Volkswagen Lifestyle offer plenty of inspiration for this – let's go!





SEVEN INTO ONE.

Seven collections. One direction: Volkswagen. As varied as life itself. As versatile as our brand.

6 84 VOLKSWAGEN CLASSIC COLLECTION COLLECTION





102 **COMMERCIAL VEHICLES** COLLECTION

SELECT **MERCHANDISE IS AVAILABLE** FROM:



Volkswagen Dealer

Order from your nearest Volkswagen Dealer and collect your order there.



Volkswagen on Facebook

Check in each day to see what's new: facebook.com/VolkswagenNZ

MEN'S POLO SHIRT See product description on page 11 33D.084.230.A-F.8XP



HELLO FUTURE, WE ARE READY!

No matter how progressive the times, some things are unmistakeable. Like the Volkswagen Collection – an ever-evolving, trendsetting collection which keeps pace with the times, while maintaining its focus on people. Authentic and unique. In the typical Volkswagen way.

SET OF THREE CHARMS

Three charms for the Volkswagen charm bracelet: Volkswagen's historic badge, the VW Beetle and the T1 Camper Van • Material: Stainless steel • Colour: Silver 5TD.050.850

CHARM BRACELET

See product description on page 25 **5TD.050.850.A**

LADIES' WRIST WATCH

Up to the minute: Quartz watch with three-part stainless-steel case • The wrist watch face is protected by mineral glass • Waterproof to 10 ATM • Lightly padded leather strap with a stainlesssteel clasp • **Colour:** Black • **Design:** Volkswagen Design • **Case diameter:** 3 cm

000.050.801.A .041



BACKPACK

Ready, set, go! Classic backpack with contrasting yellow zip pulls • High level of wearing comfort thanks to padding at the back • Large interior pocket with separate laptop compartment • **Capacity**: 18 | • **Material**: 100% polyester • **Colour**: Grey • **Dimensions**: 28 x 16 x 3.2 cm

33D.087.329

LET'S GO

LADIES' T-SHIRT

Feminine casual fit t-shirt with a wide round neckline • The large "Moving People Forward" print on the front in silver and berry shades represents Volkswagen's new conceptual direction • **Colour:** Grey Melange • **Sizes:** XS-XXL (runs slightly large) • **Material:** 65% polyamide, 30% polyester, 5% elastane

33D.084.210. -E.8XP



MEN'S POLO SHIRT

Regular fit polo shirt with a "salt and pepper" effect and neck band in a contrasting shade of yellow • Button panel underlay • Collar and sleeve trims in Dark Grey • The sleeves and facing are a contrasting shade of yellow • Colour: Black, White • Sizes: S-3XL • Material: 100% cotton

33D.084.230.A-F.8XP

SINGLE SPEED BIKE

A

See product description on page 12 000.050.214.AE frame height 55 cm 000.050.214.AF frame height 58 cm



Stay stylish on the move: white single speed bicycle with black wheels and a saddle in a contrasting shade of brown • Shiny frame with Volkswagen lettering on the top tube and the Volkswagen logo on the head tube • Material: Aluminium · Colour: White

000.050.214.AE frame height 55 cm 000.050.214.AF frame height 58 cm

More product information on page 137



SUNGLASSES

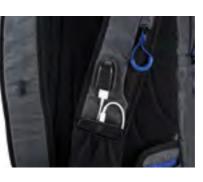
Light Uvex sunglasses • White Volkswagen lettering on the outside and Uvex co-branding on the inside • 100 % UVA, B and C protection • Practical polavision[®] lenses minimise annoying reflections and tone down bright light to a more comfortable level • UV protection: UV 400 · Colour: Blue, Black • Lens material: TAC (triacetate) 33D.087.900.B

JACKET

See product description on page 16 33D.084.002.A-F.8XP







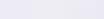
For tech enthusiasts: Swissdigital backpack with four LED strips that can be switched on and off, Call Alert system with Bluetooth connectivity • Smart Charging system included • With zip pockets plus another two pockets with RFID shielding film on the inside • Special bicycle lock pocket • Rain cover in a zip pocket in the base • Li-ion battery included • Capacity: 20 | • Material: Polyester, ripstop nylon • Colour: Dark Grey • Weight: 670 g · Dimensions: 28 x 46 x 15 cm

BICYCLE LOCK

Safety first: Trelock spiral cable lock with Volkswagen logo on the blue cylinder • Two keys provided • The lock is supplied without a holder • Material: Steel • Colour: Black • Weight: 500 g · Cable length: 1.8 m



33D.087.703



BACKPACK

33D.087.329.A













Call Alert

"THINK BLUE" SCARF

High-quality silk scarf made from a skinfriendly blend • Developed in partnership with the sustainable label Cocccon • 100 % non-violent silk production • With Volkswagen history print • Includes attractive gift box • **Material:** 50% organic silk, 50% wool • **Colour:** Natural White, Indigo Blue • **Dimensions:** approx. 70 x 200 cm

5GE.084.330. .287

"THINK BLUE" LADIES' T-SHIRT

Produced in cooperation with the sports and streetwear brand "bleed", synonymous with environmentally friendly, vegan and fair production • GOTS-certified • **Material:** 100% cotton (grown in a controlled organic environment) • **Colour:** Light Blue • **Sizes:** XS-XL

5G4.084.210. -D.287



"Think Blue" t-shirt motif.

FOLDING BOX

Everyday hero: in just a few actions, a compact bag turns into a large, sturdy box • Tear-resistant, water-repellent and resistant to dirt • Material: 100% polyester • Colour: Black • Volume: 30 | • Dimensions: 50 x 32 x 27.5 cm (unfolded) 33D.061.104

TREKKING BIKE

It just keeps going and going: high-quality, well-equipped bike in a modern matt blue with cool light blue accents • **Material:** Aluminium

 000.050.210.J
 Women's, frame height 48 cm

 000.050.210.K
 Women's, frame height 53 cm

 000.050.211.K
 Men's, frame height 53 cm

 000.050.211.L
 Men's, frame height 58 cm

More product information on page 137



BEANIE WITH 3D LOGO

With a special visual effect created with medium and dark grey threads • Embossed 3D Volkswagen logo on the front • Accentuated by a narrow blue strip along the seam • **Material:** 100% polyacrylic • **Colour:** Dark Grey, Blue on the inside

33D.084.303.A

SCARF WITH 3D LOGO

The perfect combination: the scarf to match the beanie, with an embossed 3D Volkswagen logo • With a narrow blue strip along the seam • Colour: Dark Grey • Material: 100% polyacrylic • Dimensions: 28 x 200 cm

33D.084.330



Padded, lightweight quilted jacket with upright collar and two different padding patterns • Waxed, slightly shiny surface • Full-length front zip in a contrasting shade of blue • Inner lining in blue featuring an all-over print with the "Moving People Forward" lettering • Material: 100% polyamide • Lining material: 100% polyester • Colour: Anthracite • Sizes: S-3XL

33D.084.002.A-F.8XP

MEN'S T-SHIRT

A t-shirt, a statement: regular fit t-shirt with neck band in a contrasting shade of blue • Bright Blue "Moving People Forward" print on the front • Material: 100% cotton • Colour: Dark Grey Melange • Sizes: S-3XL

33D.084.200.A-F.8XP



SUNGLASSES

33D.087.900.A

CAP

Handmade plastic sunglasses with an attractive colour contrast • Dark grey on the outside, light grey on the inside and with blue-grey lenses • Includes protective hard case and microfibre cloth with embossed Volkswagen design • **UV protection:** UV 400 • **Colour:** Dark Grey, Light Grey • **Material:** Acetate

Trucker-style cap with flat visor • Plastic

clasp for adjusting the size • 3D embroi-

dered Volkswagen logo on the front in a

Colour: Blue, Dark Grey

33D.084.300

matching colour • Material: 100% cotton •

MEN'S SHIRT

Regular fit classic shirt $\boldsymbol{\cdot}$ With breast pocket and Kent collar • Non-iron • With combination cuffs for buttons or cufflinks \cdot Produced in cooperation with Seidensticker \cdot Material: 100% cotton · Colour: White · Sizes: S-XXL

3D0.084.270.A-E.084







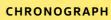
"VW LOGO" KEY TAG

Metal Volkswagen logo on black leather • Diameter: 4 cm • Material: Leather, metal · Colour: Black 000.087.010.BE.ZMD

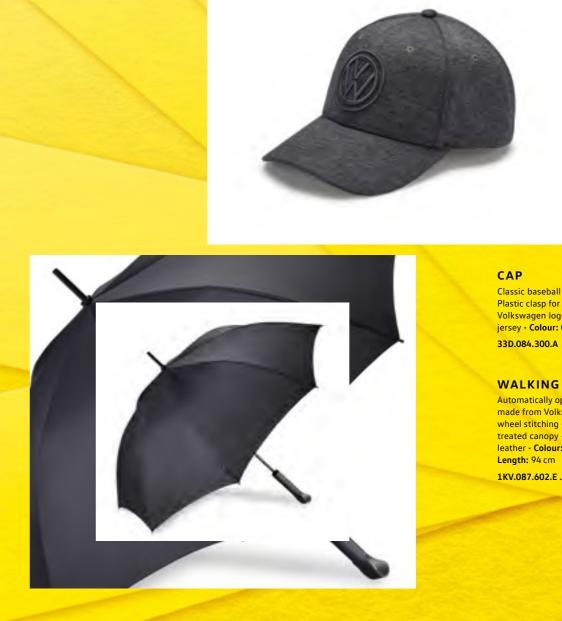
"WHEEL" KEY TAG

Key tag in the shape of the Volkswagen "Luxor" alloy wheel • Diameter: 4.5 cm • Material: Injection-moulded zinc • Colour: Silver 33D.087.010





5TD.050.800



Sporty chronograph with Swiss made quartz mechanism • Date display and rotating bezel • High-quality rubber strap with tyre structure on the inner side • Stainless steel case and folding clasp • Waterproof to 20 ATM • Made in Germany · Colour: Black · Case diameter: 4.2 cm

Classic baseball cap with a gently curved visor • Plastic clasp for adjusting the size • 3D embroidered Volkswagen logo on the front • **Material:** Single jersey · Colour: Grey Melange

WALKING STICK UMBRELLA

Automatically opening umbrella · Leather handle made from Volkswagen seat leather with steering wheel stitching • Hidden release button • Teflon-treated canopy • **Material:** Polyester, aluminium, leather • Colour: Black • Diameter: 110 cm •

1KV.087.602.E .041

GARMENT BAG

Practical garment bag with detachable shoulder strap and handles • Optimum protection for clothing • Zip pulls in a contrasting shade of yellow • Two net pockets with zip for odds and ends • Can be folded and hung closed at the top using snap fasteners or open in the car or in a wardrobe • Dimensions: 55 x 60 cm (folded) • Colour: Grey • Material: 100 % polyester

33D.087.308







Rectangular wash bag with contrasting yellow zip pulls • The main compartment contains four smaller pockets • Additional zip pocket on the front • Carry handle on the side • Decorated with a Volkswagen logo and "Moving People Forward" lettering • **Material:** 100 % polyester • **Colour:** Grey • **Dimensions:** 26 x 14 x 11 cm 33D.087.317

TOILETRIES BAG

TIE

High-quality Italian silk tie • Loop on the back • Subtle woven Volkswagen logo in the lining • Woven label with Volkswagen on the back of the tie • Material: 100 % silk • Colour: Blue • Dimensions: approx. 155 x 8 cm

33D.084.320

ALARM CLOCK

Cube shaped with illuminated LED display • Time and temperature display • Up to three different alarm times can be set • Can be turned on and off using the touch function · Volkswagen lettering on the front · USB charging cable included • Takes three AAA batteries (not included) · Colour: Silver · Dimensions: 6 x 6 x 6 cm 33D.050.811

Volkswagen

WALL CLOCK

Guaranteed to keep you on time: With a brushed aluminium case and quiet mechanism • The silver-coloured indicator marks stand out elegantly against the dark clock face • Colour: Silver, Dark Grey • Diameter: 30 cm 33D.050.810

THERMOS CUP

Favourite drink to go: drinks are kept warm or cold thanks to the vacuum in the double walls of the cup • From Volkswagen Design • Material: Stainless steel (brushed) • Colour: Matt Silver • Height: 18.5 cm · Capacity: 0.4

33D.069.604

BALLPOINT PEN WITH VOLKSWAGEN LOGO

High-quality black "Lamy econ" ballpoint pen with black large-capacity refill • Made of powder-coated stainless steel • With laser-engraved Volkswagen logo · Colour: Black · Material: Stainless steel

33D.087.210

CUFFLINKS

Stylish cufflinks from Volkswagen Design with embossed Volkswagen logo on a frosted background • Material: Stainless steel (polished) · Colour: Silver · Diameter: 1.6 cm

3D0.084.322.D

CUFFLINKS

Understated round cufflinks from Volkswagen Design • Engraved Volkswagen lettering surrounds the cufflink · Material: Stainless steel (matt) · Colour: Silver · Diameter: 1.6 cm

3D0.084.322.B .JKA

Volkswagen

CHIP BOWLS

Perfect for all chips fans: set consisting of two porcelain dishes • With two branded chip forks • Material: Porcelain, stainless steel · Colour: White 33D.069.602

SCENTED CANDLE

Mmh, that smells so good: vanilla scented candle in a white frosted glass container with Volkswagen lettering • Material: Glass • Dimensions: 7 x 9 cm

33D.069.640

BALLPOINT PEN

White ballpoint pen with a large Swarovski[®] crystal and Volkswagen logo • Ink colour: Black • Colour: White • Material: Steel, brass 33D.087.210.A

AVIATOR SUNGLASSES

Aviator glasses made from stainless steel - Sunglasses with blue gradient - Volkswagen lettering on both temples -Two-tone end-pieces with an inlaid Volkswagen logo -Includes protective hard case and microfibre cloth with embossed Volkswagen design -UV protection: UV 400 -Colour: Dark Grey -Frame material: Metal -Lens material: Nylon

33D.087.900

Modern knitted beanie with "salt and pepper" effect • Ribbed trim for a comfy yet secure fit • Rubber label with Volkswagen logo on the front • Material: 100% polyacrylic •

KNITTED BEANIE

Colour: Grey 33D.084.303

CELE-BRATE LIFE

CHARM BRACELET WITH THREE CHARMS

Stainless steel bracelet comes with three charms in the shape of a heart, guardian angel and the Volkswagen logo • The charms can be removed and rearranged • Material: Stainless steel (polished) • Colour: Silver • Length: 20 cm

5TD.050.850.A

"HEART" KEY TAG

Volkswagen logo pendants,

"ANGEL" KEY TAG Stainless steel angel • Brushed on one side, high-gloss polish on the other • With "Drive safe!"

lettering • Material: Stainless

steel • Dimensions: 7 x 4 cm

000.087.010.AF.JKA

crystals · Colour: Silver ·

Dimensions: 6 x 2 cm

33D.087.010.A

Metal key tag with 3D heart and

decorated with five Swarovski®

Material: Injection-moulded zinc ·

NECKLACE WITH JEWELLERY PENDANT

Flower power feeling around your neck: turquoise necklace with T1 charms – a must-have for true VW Camper Van fans • Four small Swarovski[®] crystals as headlights • **Colour:** Silver, Turquoise • **Material:** Stainless steel • **Length:** 44 cm **33D.050.850.A**

BEETLE JEWELLERY PENDANT

Not without my Beetle! Set of two charms decorated with Swarovski[®] crystals · The iconic silver Beetle with two suitcases on the roof and Swarovski[®] crystals on the bumper, headlights and windscreen · Turquoise suitcase with Swarovski[®] crystals at the edges · Carabiner-style catch for easy attachment to a necklace · **Material**: Stainless steel · **Dimensions**: 50 × 20 × 2 mm

33D.050.850



MOVE AND RELAX



IPHONE COVER

Plastic iPhone 7 and iPhone 8 hard cover • Covered in black cowhide • Embossed Volkswagen logo • Colour: Black • Dimensions: 1 x 7 x 14 cm 33D.051.708



USB STICK High-quality USB stick shaped like a Volkswagen vehicle key • 16 GB memory • Delivered in a gift box 000.087.620.J.041

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POCKET UMBRELLA FROM VOLKSWAGEN DESIGN

Chic umbrella from Volkswagen Design · Cover made of polyester with Teflon treatment · Automatic open/close mechanism · Fibreglass/aluminium ribs · Three-part metal stick and plastic handle · Pictogram on release button including Volkswagen inlay on the handle as a visual highlight · **Colour:** Black

1KV.087.602.D .041

BLANKET

Soft reversible blanket with "Moving People Forward" lettering • Dark fringing • Rubber label with Volkswagen logo • Colour: Dark Grey, Light Grey • Material: 65% acrylic, 35% polyester • Dimensions: 200 x 140 cm

33D.084.509

SAFETY CASE FOR TABLETS

Integral component for using the modular Volkswagen Travel and Comfort system in the vehicle • Great protection for the tablet outside the vehicle as well • In spite of the protective cover, the tablet is still easy to operate and access • Volkswagen lettering front and rear • Includes protective film for the tablet's touchscreen • Material: Silicone with PU coating • Colour: Black

000.061.125.K iPad Air 2 000.061.125.L Samsung Galaxy Tab S2 000.061.125.M iPad Mini 4



WRIST WATCH WITH TWO TIME ZONES

Wrist watch with two time zones (GMT) • Finely brushed, satin-finish stainless-steel case • Champagne-coloured face with understated Volkswagen lettering • Fluorescent hour and minute hands • Strap of finest glove leather • Waterproof to 10 ATM • Quartz movement • **Strap colour:** Mocca Brown • **Face colour:** Cream • **Diameter:** 4.2 cm

33D.050.800.A

CHRONOGRAPH WRIST WATCH

Sporty chronograph • Black face with understated Volkswagen lettering • The numbers and indicator marks are gold coloured • Fluorescent hour and minute hands • Strap made of finest glove leather • Waterproof to 10 ATM • Quartz movement • Strap colour: Brown • Watch face colour: Black • Diameter: 4 cm 33D.050.800

CHRONOGRAPH WRIST WATCH Chronograph with Citizen Miyota

clockwork · Flat, brushed steel case · Face with understated Volkswagen lettering · Stopwatch and 24-hour display · Strap made of smooth leather with brushed steel clasp · Waterproof to 5 ATM · Quartz movement · Strap colour: Black · Watch face colour: Silver-White · Diameter: 4 cm

33D.050.800.B

AUTOMATIC WRIST WATCH

Wrist watch with Citizen Miyota clockwork and automatic winding • Finely brushed, satin-finish stainless-steel case • Jet black face with understated Volkswagen lettering and Superluminova indicator marks • Fluorescent hour and minute hands • Strap made of finest glove leather • Strap colour: Black • Watch face colour: Black • Waterproof to 10 ATM • Automatic mechanism • Diameter: 4.2 cm 33D.050.800.D

WRIST WATCH WITH INTERCHANGEABLE STRAPS

Variety is the spice of life: three-hand wrist watch with Citizen Miyota clockwork and flat, brushed steel case • Face with understated Volkswagen lettering • The wrist watch comes with an interchangeable strap and the necessary tool • 1 "Milanese" stainless-steel strap, 1 black leather strap • Waterproof to 5 ATM • **Diameter:** 4 cm

33D.050.800.C



GRAVITY Always on the go, on the hunt for the next adrenaline hit - that's the essence of the GTI. Now all of its street style has been combined into one range that leaves you wanting nothing. And takes you to the highest heights: the GTI Collection.



LADIES' T-SHIRT WITH GLITTER PRINT

See product description on page 33 5KA.084.210. -E

MOUNTAIN BIKE

GTI style on 2 wheels: 29 inch mountain bike in matt black • Aluminium frame • High-quality fittings • Trademark GTI honeycomb on the top tube • Wheels in classic GTI red • Material: Aluminium • Colour: Black, Red

000.050.230.BM frame height 48 cm 000.050.230.BN frame height 53 cm

More product information on page 139

32 GTI Collect

SUNGLASSES

The many faces of the GTI: unisex sunglasses with reversible arms • With two different GTI designs • UV protection: UV 400 • Material: Plastic • Colour: Black, White, Red

5KA.087.900.A

LADIES' T-SHIRT WITH GLITTER PRINT

The GTI goes glamourous: short-sleeved, casual fit t-shirt made from soft single

jersey • Striking glittery GTI print on the front • Material: 100% cotton • Colour: White • Sizes: XS-XXL

5KA.084.210. -E



UMBRELLA

Automatic umbrella with all-over GTI Clark print • Features the Volkswagen logo inlaid in the handle and a woven label with GTI lettering • **Colour:** Black, Grey, Red • **Diameter:** 110 cm

5KA.087.600





SUNGLASSES

Trendy GTI sunglasses with "Timeless Performance" lettering on both arms, soft-touch surface and silver mirrored lenses • UV protection: UV 400 • Material: Plastic • Colour: Black

5KA.087.900





MEN'S T-SHIRT

Regular fit, single jersey t-shirt • Black and white print on the front with GTI logo and "Timeless Performance" lettering in striking GTI red • With GTI neck tape and rubber GTI label in the side seam • **Material**: 100% cotton • **Colour**: Grey Melange • **Sizes**: S-3XL

5KA.084.200.A-F.573

MEN'S POLO SHIRT

Stylish, regular fit shirt • Striking red woven tape with GTI lettering on the button panel • Red GTI logo on the left side of the chest • Black GTI neck tape • **Material**: 100% cotton • **Colour:** Black • **Sizes:** S-3XL

5KA.084.230.A-F

MEN'S T-SHIRT

Short-sleeved t-shirt made from elasticated single jersey · Modern, slightly slim fit · All-over honeycomb print with silver GTI logo on the chest and shoulders ·**Material**: 96 % cotton, 4 % elastane · **Colour**: Black · **Sizes**: S-3XL

5KA.084.200.A-F.FZD



BOXER SHORTS

Made from fine single jersey · Elasticated waistband in a contrasting red with woven GTI logo · **Material**: 95 % cotton, 5 % elastane · **Colour:** Light Grey · **Sizes**: S-3XL **SKA.084.398.A-F**

36 GTI Collection

CLEARED FOR TAKE OFF!

GTI SUITCASE

allow-1-1 p-ch

GITT

Pack a punch: cabin size case that's not only extremely light and tough, but also 100% GTI • With the classic honeycomb pattern, logo and GTI red inside • Volume: 331 • Material: Polycarbonate • Colour: Black, Red • Dimensions: 37 x 55 x 20 cm

5G6.087.301. .GCA



TIE

High-quality silk tie featuring the popular Clark check pattern • Woven Volkswagen logo in the lining • Material: 100% silk • Lining material: 100 % polyester · Colour: Black, White, Red • Dimensions: 150 x 7 cm

231.084.320



CAP

000.084.300.AD.041

COOL BAG

Keep it cool: with the GTI cool bag • With polyethylene foam and aluminium foil insulation to keep contents cool • Zip fastener • Reinforced base and handles for easier transportation • Can hold: six 1 liter bottles • Material: Polyester fabric • Colour: Black • Dimensions: 25 x 30 cm

5KA.087.311



FOLDING BOX

This small bag transforms into a large, sturdy box in just a few quick steps • The material is tear-proof, waterproof and resistant to dirt • Holds up to 30 kg • Genuine GTI Clark check fabric • Material: Polyester • Colour: Black • Dimensions: 50 x 32 x 27.5 cm

5GB.061.104



Always on top: 6-panel cap made from Ottoman fabric • Honeycomb design on the front panels and on top of the peak • Underside of the peak covered in genuine GTI seat upholstery fabric • **Material:** 100 % polyester • Lining material: 100% cotton · Colour: Black

MEN'S POLO SHIRT See product description on page 35 5KA.084.230.A-F



BELT

Genuine leather belt with embossed GTI honeycomb pattern • GTI embossing and red decorative stitching on the keeper loop • High-quality rubberised buckle • Material: Cowhide · Colour: Black · Sizes: S/M = 82-92 cm, L/XL = 92-106 cm 5GD.087.408.A-B.041



BEACH TOWEL

Chillout time: ideal for the sauna, pool or beach • Top made from soft velour with an all-over print • Includes a zip pocket for money, keys or a phone • Material: 100% cotton • Colour: Black, White, Red • Dimensions: 180 x 90 cm •

000.084.501.D .041

CUSHION

GTI-style printed cushion • Removable cushion pad • Red grosgrain tag with "Close before race!" printed on the back • Machine-washable • **Material:** Cover 100 % cotton, cushion pad 100 % polyester • **Colour:** Black, White, Red • **Dimensions:** 50 x 50 cm

000.084.508.C .041

SPORTS BAG

Ideal for sport and leisure: GTI travel bag with enlarged GTI check print • Comfy imitation leather handles • Detachable shoulder strap • Stable base with rubber feet • Material: Polyester, imitation leather • Colour: Black • Volume: 451 • Dimensions: 62 x 23 x 32 cm

LINGER OF STRANDARD







MEN'S POLO SHIRT See product description on page 35 5KA.084.230.A-F

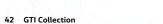
GTI

THERMOS CUP

Double-walled GTI thermos cup designed by Volkswagen Design · Shiny Tornado Red surface · Features laser-engraved silver GTI lettering · The vacuum keeps the drink either hot or cold · Dishwasher-safe · **Capacity:** 0.41 · **Height:** 18.5 cm · **Material:** Stainless steel · **Colour:** Tornado Red, Silver

5KA.069.604

GTI



SUNGLASSES

A must-have for GTI drivers: sunglasses with polarised lenses for a dazzle-proof view · The extravagant design echoes the famous GTI honeycomb · Hand-crafted, raised GTI lettering on both arms · With GTI hard case and honeycomb microfibre cleaning cloth · Developed by Volkswagen Design · UV protection: UV 400 · Material: Stainless steel · Colour: Matt Black

GTI

5G1.087.900. .041



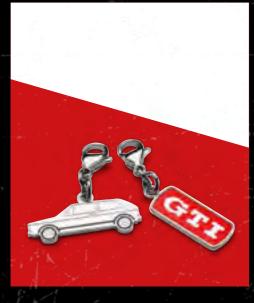
UNISEX WINDBREAKER

Light and sporty unisex windbreaker jacket - Raglan sleeves for a fashionable fit - Grey gradient design, lighter at the top, darker at the bottom - All-over honeycomb print - Large, reflective print on the back -GTI emblem on the front - Material: 100% polyester -Colour: Light Grey, Dark Grey - Sizes: XS-3XL 5KA.084.050. –F

CHARMS

Pack of 2 charms with lobster clasps • One with the GTI lettering embedded in red lacquer on a stainless steel panel and the other in the shape of a Golf I GTI in stainless steel • Both charms are perfect for attaching to charm bracelets • **Material:** Stainless steel • **Lettering charm size:** approx. 18 x 8 mm • **GTI charm size:** approx. 22 x 7 mm

5KA.050.850



Charm bracelet see page 25, Volkswagen Collection 5TD.050.850.A



BRACELET WITH SWAROVSKI® CRYSTALS

GTI Collection bracelet with Swarovski[®] crystals in 3 colours (Crystal, Red and Anthracite) • 2 poppers with large crystals to adjust the size • GTI embossing between the poppers • **Material:** Alcantara • **Colour:** Grey

5GM.050.850





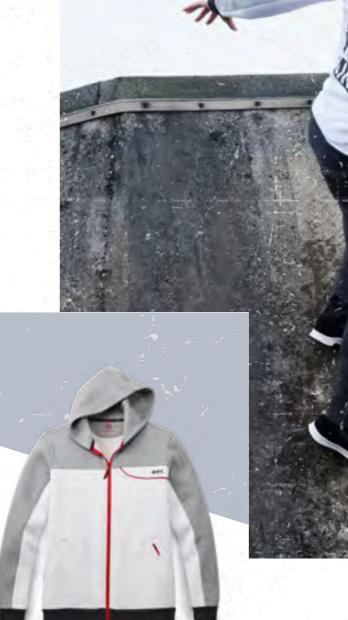


White and grey melange hooded jacket • Striking red front zip with GTI logo zip pull and large "GTI Challenge Your Limits" print on the back • Pockets on the front • Material: 100% cotton • Colour: White, Grey, Red • Sizes: S-3XL 5KA.084.002.A-F



MEN'S SWEATSHIRT

A classic with class: grey hooded sweatshirt with modern mid-grey fade-out wash effect and classic kangaroo pocket · Decorative red GTI loop knit design on the front · The hood is lined with GTI Clark checked fabric and has a wide, flat, red cord · Material: 100% cotton · Colour: Grey · Sizes: S-3XL 5KA.084.130.A-F





GYM BAG

Trendy drawstring bag • Large GTI photo print on the front and red rubber emblem on the side • Top pulls together so it can be worn as a backpack • Material: 100% polyester • Colour: Black • Dimensions: 35 x 45 cm

5KA.087.318.A

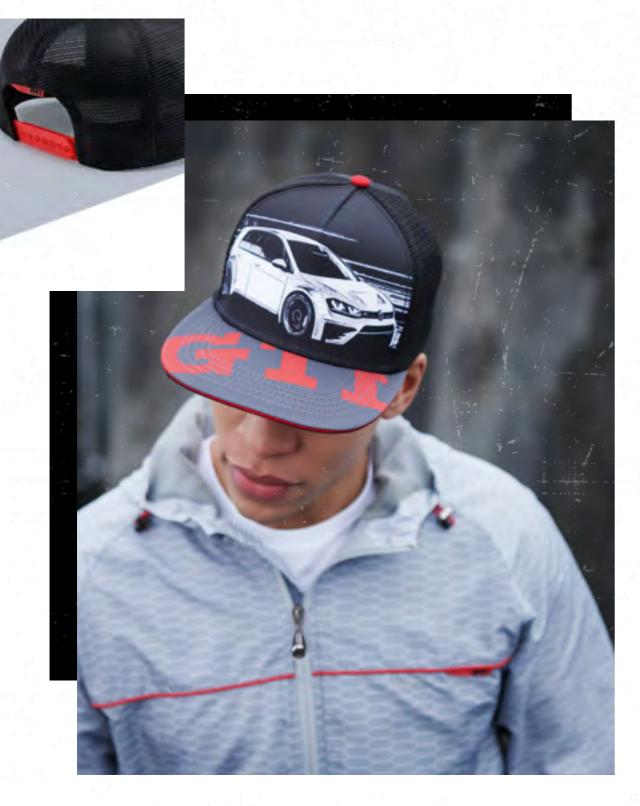
SCARF

Light and soft scarf with woven GTI Clark check pattern and red GTI logo • **Material:** 100% polyester • **Colour:** Dark Grey, Light Grey, Red • **Dimensions:** 200 x 90 cm

5KA.084.331

JOGGING BOTTOMS

Casual, comfy, unisex jogging bottoms with "GTI Performance" lettering on the sides • Cuffs on the waist and leg seams • Elasticated waist with drawstring • Material: 100% cotton • Colour: Black • Sizes: XS-3XL





САР

With photo print and red GTI emblem on the front • Size can be adjusted at the back • Classic flat peak and mesh back • **Material:** 100% polyester • **Colour:** Black, White, Red

5KA.084.300

UNISEX WINDBREAKER See product description on page 44 5KA.084.050. –F

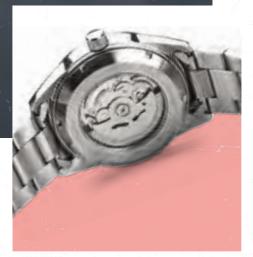
NOTEBOOK

Soft-touch GTI notebook • Embossed honeycomb design on the front • GTI lettering print on the fabric • Format: DIN A6 • Material: Imitation leather, fabric • Colour: Black, Red • Dimensions: 9 x 12.6 cm

5KA.087.216

"WHEEL" AUTOMATIC WRIST WATCH

See product description on page 53
5KA.050.800



TIME FOR THE **FUTURE.**

P ******



GTI CHRONOGRAPH

Sporty and elegant chronograph developed by Volkswagen Design · Matt black casing made from stainless steel · Quartz mechanism by Citizen Miyota · Comfortable leather strap · Folding clasp with embossed GTI lettering · Waterproof to 10 ATM · Material: Stainless steel, leather · Colour: Black · Diameter: 4.2 cm

00.050.830.G .A

"TACHOMETER" WRIST WATCH

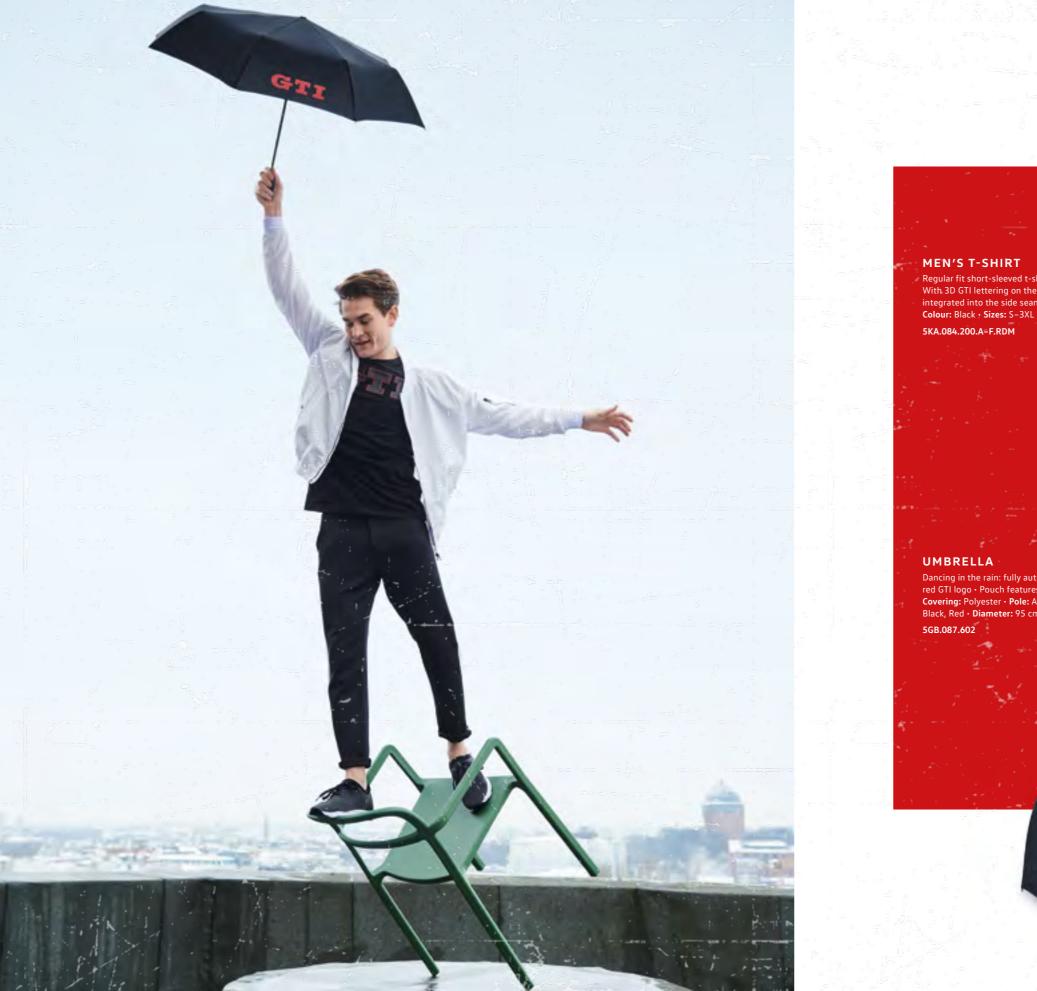
The comfiest way to wear a watch: plastic GTI design wrist watch with silicone strap - Comfy, silky smooth surface · Casing is satinised on the underside · Quartz mechanism · Black face with honeycomb print · The hands and numbers are white and GTI red, inspired by the GTI rev counter · Waterproof to 3 ATM · **Material**: Plastic · **Colour**: Black · **Diameter**: 4.2 cm **5KA.050.830**



"WHEEL" AUTOMATIC WRIST WATCH

3-hand wrist watch with high-quality polished and brushed stainless steel casing • Striking 3D depiction of the Brooklyn wheel including brake disc and caliper, all to scale • GTI lettering engraved into the wheel • Superluminova hour and minute hands • Waterproof to 10 ATM • Automatic mechanism • Material: Stainless steel • Colour: Silver • Diameter: 4.2 cm

5KA.050.800



Regular fit short-sleeved t-shirt made from single jersey • With 3D GTI lettering on the front • Rubber GTI label integrated into the side seam • **Material:** 100% cotton • **Colour:** Black • **Sizes:** S-3XL

Dancing in the rain: fully automatic pocket umbrella with red GTI logo • Pouch features the Clark check pattern • **Covering:** Polyester • **Pole:** Aluminium, fibreglass • **Colour:** Black, Red • **Diameter:** 95 cm (canopy) • **Length:** 30 cm





ART PRINTS

Strong performers: three different pop art-style motifs to commemorate the 40th anniversary of the Golf GTI - Limited edition with only 1,976 prints of each design - Each print is provided with a consecutive edition number - Comes in a black cardboard tube -Material: Paper · Dimensions: 80 x 60 cm

The motifs:

First and special models of all seven GTI generations

5GD.087.799

Dynamic scene featuring three GTI generations

5GD.087.799.B

A living legend: the first generation GTI 5GD.087.799.A





JOGGING BOTTOMS

See product description on page 49 5KA.084.390.A-F



"GTI ONE" MUG

Red porcelain GTI mug with engraved "GTI One" model • With large handle and rounded shape • The inner rim is printed with the GTI lettering in Tornado Red • **Capacity:** 0.34 I • Dishwasher-safe • **Material:** Porcelain • **Colour:** Red

5KA.069.601.A

FOR PITSTOPS.

"GTI CLARK" MUG

GTI Clark design • The inner rim is printed with the GTI lettering in Tornado Red • **Capacity:** 0.35 I • Dishwasher-safe • **Material:** Porcelain • **Colour:** Black, Red, White **5KA.069.601**





"GTI" MUG

Kickstart the day! Beautiful coffee mug with red GTI lettering • Dishwasher-safe • **Capacity:** 0.34 I • **Material:** Porcelain • **Colour:** Black **1K1.069.601**

IPHONE COVER

Suitable for iPhone 7 und iPhone 8 • Matt black look with a shiny black GTI honeycomb profile and small GTI lettering • Design by Volkswagen Design • Material: Plastic • Colour: Black 5G1.087.315.A

IPHONE COVER

Suitable for iPhone 7 und iPhone 8 -Popular Clark design with subtle GTI lettering on the upper edge • **Material**: Plastic • **Colour:** Black, Red, White

5KA.051.708



SWIMMING SHORTS

Lightweight swimming shorts printed with the honeycomb pattern • Soft elasticated waistband with woven GTI lettering and decorative drawstring • White GTI logo on the right leg • Material: 100 % polyester • Colour: Black • Sizes: S-3XL 5KA.084.580.A-F

WALLET

Data security wallet with printed honeycomb pattern, red piping and rubber GTI logo · Special shielding foil blocks RFID signals to protect your digital privacy · Material: 100% polyester · Colour: Black · Dimensions: 13 x 10 x 2 cm

5GB.087.400. .041



FLIP FLOPS

GTI lettering in the footbed • The straps and toe post are made from fabric for extra comfort • Material: EVA hard foam • Colour: Black, Red • Sizes: 37/38, 39/40, 41/42, 43/44, 45/46

5KA.084.350. -D

MEN'S "GTD" POLO SHIRT

High-quality polo shirt made from fine piqué fabric • With grey contrasting stripes on the cuffs and collar • Honeycomb print inside the neck and on the button panel • Raised GTD logo print on the chest • Material: 100 % cotton • Colour: Black • Sizes: S-3XL

GTD

5GE.084.230.A-F.041

KEY TAG

High-quality key tag made from genuine GTD Clark fabric • Developed in cooperation with Volkswagen Design • Material: Polyester, metal • Colour: Silver • Dimensions: 8.3 × 3.1 cm 5GD.087.010

CAP

Cap with genuine GTD check pattern on the top side of the visor and embroidery on the side • Contrasting band on the inside with GTD print • Material: 100% polyester • Lining material: 100% cotton • Colour: Black

GTI

5GD.084.300

MEN'S BOMBER JACKET

And a second second

Striking bomber jacket with black raglan sleeves and red body • White, three-dimensional rubber print of the GTI lettering on the front left side • Unusual jacket lining in three different designs • Material: 100% polyester • Colour: Anthracite, Red · Sizes: S-3XL 5KA.084.003.A-F

GII

Red, White 5KA.069.601.B

DRINKS BOTTLE

Tritan drinks bottle featuring the GTI Clark check pattern • Nylon handle with red GTI lettering • The lid is specially designed to prevent leaks • Capacity: 0.651 • Height: 23 cm • Colour: Black,

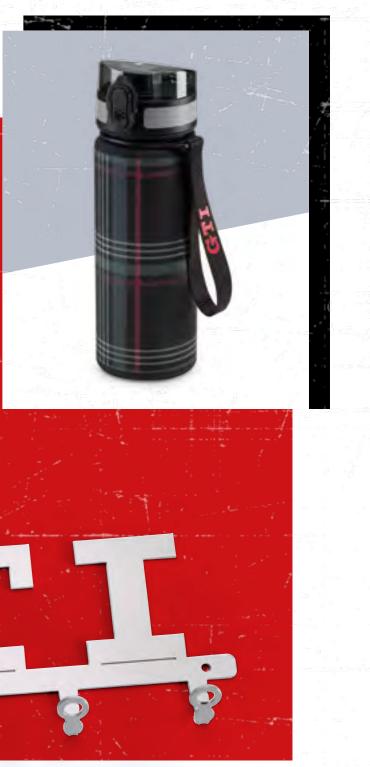
KEY RACK Key rack in the shape of the GTI lettering • With five hooks • Made in Germany • Material: Polished stainless steel • Colour: Silver • Dimensions: 29.3 x 9 cm 5KA.087.703

KEY TAG

Rectangular key tag with a relief GTI motif and raised GTI logo • Laser-engraved Volkswagen lettering • Material: Injection moulded zinc · Dimensions: 3.5 x 4.5 cm 5KA.087.010

MULTIFUNCTION SCARF

Wear as a scarf, hat or headband · Soft, seamless, fine-knit tube with GTI honeycomb pattern · Top and bottom edges printed with the "GTI Performance" lettering and the GTI emblem in red **Material:** 100% polyester · **Colour:** Light Grey, Dark Grey · **Dimensions:** 49 x 24.5 cm 5KA.084.303



The signs point to **R**.

R means more. More performance. More sportiness. More adrenaline. And more style. Focused on the essentials, masterful, understated: The R Collection.



Sunglasses

Sporty and elegant sunglasses with colour-coordinated lenses • R logo on both temples • Developed in cooperation with Rodenstock • Microfibre cloth with R logo and hard case included • Material: Plastic • Colour: Matt Anthracite

1KV.087.901.B.71N



Cap

With three-dimensional embroidered R logo on the front • Size can be adjusted via hookand-loop fastener • Material: 100 % polyester • Lining: 100% cotton · Colour: Black 15D.084.300

> Chronograph See product description on page 69 7P0.050.800.B .041

Sunglasses See product description on page 65 1KV.087.901.B .71N

Wallet

Made with inserts in the design of the Volkswagen R seat upholstery • With metallic R logo • Interior: 1 bank note compartment, 1 coin pocket, 3 card slots and 3 inserts • Data-secure thanks to RFID shielding foil • Material: Cowhide, polyester, metal • Colour: Black • Size: 11.5 x 2 x 9.5 cm

15D.087.400



coldblack[®]

So, let's begin.





68 R Collection

Chronograph

Exclusive Volkswagen Laco chronograph with dynamic R design • With three hands, date display and stopwatch function • Three-part stainless-steel case with a brushed surface • The white elements on the face and polished bezel light up thanks to a Superluminova coating • Citizen Miyota quartz movement • Leather strap with a carbon-look folding stainless-steel clasp and R logo • Developed in cooperation with Volkswagen Design • Waterproof to 10 ATM • Diameter: 4.2 cm

7P0.050.800.B .041

<u>Laco</u> 1925

Bluetooth loudspeaker

Matt black mini-speaker featuring the R logo • Roar from a Golf R engine plays when the speaker is switched on • Powerful sound with music transmitted by Bluetooth, micro SD card or AUX-IN and NFC • Integrated hands-free system • Perfect sound with patented bass amplifier • Anti-slip mat on the bottom for good grip · Splash-proof · Runtime: Up to 8 h · Diameter: 6 cm

5K3.087.621



Wallet See product description on page 66 15D.087.40

Ballpoint pen

Twist-action triangular ballpoint pen from Stabilo • The extra-large volume metal cartridge is contained inside a lacquered aluminium shaft with the R logo · A striking extra: the elegant slide-in case · **Material**: Aluminium · **Colour**: Black · **Ink colour**: Blue 000.087.210.D .041

Bluetooth loudspeaker

See product description on the left-hand page 5K3.087.621





Mug



A fast-paced collection that takes our fascination with international racetracks and the Volkswagen brand off of the tarmac and onto the streets. A range that celebrates our advanced technology, innovative racing style and long history of success - on-road and off.



ROTHMANS

U(0)N/55

"MOTORSPORT" CAP

With embroidered Volkswagen logo and Volkswagen Motorsport branding • Modern three-colour design • Adjustable • Material: 100% cotton • Colour: Blue, Green, White

5NG.084.300.A

BOSCH

iokswagen Motorsport

NO

ST. 1-MARKED FIRELLY Medianogue Mintersport FIRELLY MERKE

Castrol - WOB-VZ 7

SWEAT JACKET

Unisex hooded sweat jacket • Contrasting stripes on the hood and sleeves • Zip pocket on the left-hand side of the chest • Three-colour trim on the cuffs and body • Material: 57 % polyester, 43 % cotton • Colour: Grey Melange • Sizes: XS-3XL

5NG.084.051. -F

MEN'S SOFTSHELL JACKET

Lined jacket with water-repellent zip and zip pockets • Rubber "Legendary Years of Motorsport" print • Velcro cuffs • Internal smartphone pocket • Material: 100 % polyester • Colour: Lapis Blue • Sizes: S-3XL

dis Alexan

S117.

1724

5NG.084.003.A-F

MEN'S "BEETLE" T-SHIRT

Features a retro-style print of the legendary Salzburg Beetle, a fixture on rally courses from 1971 to 1974 • **Material:** 100% cotton • **Colour:** Off White • **Sizes:** S – 3XL

5NG.084.200.A-F.080

MEN'S POLO SHIRT

With vintage Motorsport logo and striped collar • Green insert on the right sleeve, white insert in the right side seam • Light decorative stitching on the shoulders and side seams • Pearl-coloured buttons with engraved Volkswagen Motorsport lettering • Material: 95% cotton, 5% elastane • Colour: Lapis Blue • Sizes: S-3XL

200 EQUE

5NG.084.230.A-F

MEN'S "WRC" T-SHIRT

Hard to beat: with a high-octane print of the Polo R WRC cars that took home four World Rally Championships in a row • Material: 100% cotton • Colour: Off White • Sizes: S-3XL

5NG.084.200.A-F.084

SWEAT JACKET

See product description on page 77 5NG.084.051. – F

MEN'S "LEGENDARY" T-SHIRT

T-shirt with "Legendary Years of Motorsport" print • Formula Super V car print hidden in the two vertical stripes • Material: 100% cotton • Colour: Off White • Sizes: S-3XL

5NG.084.200.A-F.23A

MEN'S "TOUAREG" T-SHIRT

9,578 km off-road and 4,000 m of climbs and descents in 14 days! The Race Touareg was unbeatable at the Dakar Rally from 2009 to 2011, so we've commemorated it with this t-shirt • **Material:** 100% cotton • **Colour:** Dark Blue • **Sizes:** S-3XL

LEGENDAR YEARS OF

dual E PT

5NG.084.200.A-F.530

MEN'S "RHEILA" T-SHIRT

The bright green Golf I GTI – also affectionately known as the Rheila Frog – won the German Rally Championship in 1980, and still stands out from the rest against the green background of this fan shirt • Material: 100% cotton • Colour: Off White • Sizes: S-3XL

5NG.084.200.A-F.GT1

"HISTORY" CAP

DR OR

> "Legendary Years of Motorsport" design on the front • Volkswagen Motorsport embroidery on the right-hand side • Modern three-colour design • **Material:** 100% cotton • **Colour:** Green, White, Lapis Blue

5NG.084.300.B

SUNGLASSES

Glasses with black frame and white Volkswagen Motorsport lettering on the arm • Tinted, mirrored lenses • UV protection: UV 400 • Material: Plastic • Colour: Black 5NG.087.900



THE TRUE COLOURS OF TIME.

Do memories always have to fade away? Or is there a path through time that brings them back to us in the here and now, highlighting their most beautiful parts? Our Classic Collection is an homage to the unforgotten. A declaration of love in the most beautiful colours.

> COFFEE CUP AND SUITCASE See product description on page 88 311.069.601.B 311 087 301







BEETLE BRACELET

Beautiful red nylon bracelet with subtle stainless steel Beetle • Adjustable • Material: Nylon, stainless steel (polished) • Maximum length: 23 cm

311.050.850



PENDANT

The wheels of time: stainless steel pendant in the shape of a vintage Beetle wheel • With practical lobster clasp • Material: Stainless steel

311.050.850.A



LADIES' T-SHIRT

Turquoise-coloured t-shirt with stylish Beetle print and cream-coloured trim • Material: 95% cotton, 5% elastane • Sizes: XS-XXL 311.084.210. –E.210

NECKLACE

See product description on page 25 33D.050.850.A

KEY TAG

In a key position: elegant key tag with real curves • 1:87 scale 3D Beetle model • With Volkswagen lettering on the keyring 311.087.010

WORK EXHIBITION 1 BOOK

With impressive historic photos of the Volkswagen plant from 1948–1974 • 144 pages • **Cover:** boxed/bound

> 000.087.108.B German 000.087.108.E English

CUFFLINKS

Ready for a change: unique cufflinks in the shape of a Beetle wheel • With practical swivel pin on the back to make them easier to thread through the buttonhole and keep them in place • Material: Stainless steel • Diameter: 1.7 cm 311.084.322



CHARM BRACELET

See product description on page 25 - Camper Van pendant is part of the 3-piece set 5TD.050.850 STD.050.850.A



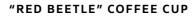


Classic Collection 87

VOLKSWAGEN

Work Exhibition 1.

VOUSNINGEN



White porcelain cup made by the historic brand Seltmann Weiden • With a pop art-style red Beetle motif and vintage Volkswagen lettering • Dishwasher-safe • Material: Porcelain • Capacity: 0.3 | • Colour: White • Made in Germany 311.069.601.B







SUITCASE

Sturdy 4-roller suitcase with a pop art-style Beetle print and vintage Volkswagen lettering • Inside: mesh pocket, partition and luggage strap • Soft lining with vintage Volkswagen lettering and trademark • Approved as hand luggage • With TSA combination lock • Material: ABS with polycarbonate film • Colour: Multicoloured • Volume: 34 | • Weight: 2.95 kg • Dimensions: 54 x 39 x 23 cm

311.087.301



LEFT PAGE

"BLUE BEETLE" COFFEE CUP

Bringing durability and design to breakfast: white porcelain cup made by renowned porcelain manufacturer Seltmann Weiden • With a pop art-style side view of a blue Beetle and vintage Volkswagen lettering • Dishwasher-safe • Material: Porcelain • Capacity: 0.3 I • Colour: White • Made in Germany 311.069.601.A

EGGCUP

Meals on wheels: this light blue eggcup in the shape of a Beetle turns even night owls into early birds! • With salt shaker in the roof rack • Handmade • Material: Ceramic 111.069.644

"GREEN BEETLE" COFFEE CUP

Original white Seltmann Weiden cup made from highquality porcelain • With a pop art-style rear view of a green Beetle and vintage Volkswagen lettering • Dishwashersafe • Material: Porcelain • Capacity: 0.31 • Colour: White • Made in Germany

311.069.601





WRIST WATCH

Beautiful wrist watch with vintage-style, finely-textured face and Volkswagen lettering • Date aperture • Flat stainless steel housing • Illuminated hour and minute hands • Citizen Miyota quartz mechanism • Waterproof to 3 ATM • Housing diameter: 4 cm

311.050.800





"FROM THE BEETLE TO A GLOBAL PLAYER" BOOK

Exciting tales: the chronicles of Volkswagen • Hardcover • 339 pages • Cover: boxed/bound

000.087.108.K German 000.087.108.J English

CITY BIKE

Volkswagen style on two wheels: matt blue city bike with vintage Volkswagen lettering • Highquality components • Aluminium frame • Low bars

> 000.050.213.H Frame height 45 cm 000.050.213.J Frame height 50 cm More product information on page 138

WEEKEND BAG

Short breaks in style: practical travel bag with Beetle motif • Reinforced shoulder strap for extra comfort • Imitation leather handle and shoulder strap • Metal studs with Volkswagen lettering · Zip pocket inside · Material: Cotton canvas • Lining: Polyester • Colour: Dark Blue • Dimensions: 49 x 29 x 25 cm

311.087.300

BACKPACK

Classic backpack with imitation leather straps and trim ulletPadded shoulder straps • Drawstring on the main compartment • Extra pocket for tablet or 15" laptop • Front pocket with concealed zip and key clip · Beetle design on the lining · Material: Cotton canvas · Lining: Polyester · Colour: Dark Blue · Dimensions: 42 x 30 x 17 cm

311.087.329

Vollowagen

UMBRELLA

Stylish whatever the weather: elegant, automatic umbrella with rounded, wood-effect handle • Windproof • Material: Polyester • Shaft: Steel • Handle: Plastic • Colour: Black · Diameter: 107 cm · Length: 88 cm 311.087.600

RETRO BIKE

Good old-fashioned style: retro bike in matt turquoise • With vintage Volkswagen lettering • High-quality components • Steel frame • Low bars • Front pannier rack • Steering lock to keep the front wheel in place

000.050.200.C Frame height 45 cm 000.050.200.D Frame height 50 cm

More product information on page 138

BATH TOWEL

High-quality terry bath towel by Möve • Environmentally-friendly and tested for harmful substances under Öko-Tex Standard 100 · Made in Germany · Material: 100% cotton · Dimensions: 180 x 80 cm 311.084.500













LEFT PAGE

KEY RACK

On the hook: original key rack in the shape of the vintage Volkswagen lettering • 5 hooks • Material: Metal • Colour: Black • Dimensions: 29.5 x 0.3 x 9 cm

111.087.703.A

KEY TAG

Our home meets yours: key tag with enamel Volkswagen trademark • Volkswagen engraving on the keyring • Material: Metal 311.087.010.A

MONEY BOX

Fits the slot: money box in the shape of a Beetle • Opening above the rear window • Material: Ceramic • Colour: Green • Dimensions: 9 x 9 x 22 cm

111.087.709

MAGNET SET

Retro cool: magnet set with 9 motifs from the T1 Summer Edition • Slightly curved surface • Coated with epoxy resin • Dimensions: 3 x 3 cm

231.087.703

cirocco

"SCIROCCO" BOOK

Everything you need to know about the history of the legendary sports coupé · Featuring an array of period photos and adverts · 128 pages · Cover: boxed/bound · Language: German 000.087.108.C



BALLPOINT PEN

Stylish ballpoint pen with Volkswagen engraving • Shaft made from walnut wood and metal • Black ink • **Material:** Metal, wood **311.087.210**





LEFT PAGE

"KARMANN GHIA" COFFEE CUP

Black porcelain cup made by Seltmann Weiden with a Karmann Ghia design • Dishwasher-safe • Material: Porcelain • Capacity: 0.4 I · Colour: Black · Made in Germany 311.069.601.C

САР

Cool cap with Beetle badge • Vintage Volkswagen lettering and red piping on the visor \cdot Red band inside \cdot Striped tab to adjust the size • Material: 100% cotton • Colour: Dark Blue 311.084.300

BELT

Adjustable, elasticated belt with leather elements • Vintage Volkswagen lettering embossed on the leather • Polished edges, dyed with a tone-in-tone effect • Material: 70 % polyester, 30% rubber/leather • Colour: Beige, Blue, Black, White • Length: 110 cm

311.087.408

MEN'S BLOCK STRIPE POLO SHIRT

Classic polo shirt with wide block stripes \cdot Vintage Volkswagen lettering on the right side of the chest \cdot Red cuffs \cdot Subtle red stripe on the collar • Material: 100 % cotton • Sizes: S-3XL

311.084.230.A-F.9HD

TIE

Elegant dark blue silk tie with a woven Beetle design • Material: 100% silk • Colour: Dark Blue · Dimensions: 150 x 8 cm 1K4.084.320. .530





FROM LEFT TO RIGHT

MEN'S "KARMANN GHIA" T-SHIRT

High-contrast t-shirt in homage to the legendary Karmann Ghia • With original technical drawings of the front and rear of the car and other elements • The vintage Volkswagen trademark features in the print and on the sleeve • Material: 100% cotton • Colour: Dark Blue • Sizes: S-3XL

311.084.200.A-F.RW5

MEN'S "THE ORIGINAL" T-SHIRT

Men's heritage-style t-shirt with a highquality combination of pigment and flocked prints • Vintage lettering on the left sleeve • Material: 100% cotton • Colour: Dark Red • Sizes: S-3XL

311.084.200.A-F.L66

BEANIE

Classic knitted beanie with stylish rib knit pattern • With vintage Volkswagen trademark on the front • Material: 50% cotton, 50% acrylic • Colour: Dark Blue

311.084.303

MEN'S PADDED JACKET

Stylish padded jacket with zip and button panel • Knitted inner collar for extra comfort • Vintage emblem on the right sleeve • Volkswagen lettering embroidered on the chest pocket • With two outside and two inside pockets • **Material:** 100 % polyester • **Colour:** Dark Blue • **Sizes:** S-3XL

311.084.008.A-F.530



MEN'S KNITTED JUMPER

Dark blue rib knit jumper with vertical diamond pattern • Purled sleeves • Cowl neck with two buttons • Stylish detail: piped triangle on the right of the hem with embroidered vintage lettering • Vintage Volkswagen trademark on the left sleeve • Material: 50% polyacrylic, 30% wool, 20% polyamide • Colour: Dark Blue • Sizes: S-3XL

311.084.100.A-F.530

RIGHT PAGE

MEN'S "BEETLE" T-SHIRT

Dark blue men's t-shirt with striking Beetle collage • Comprised of different motifs from the Beetle's history • Vintage lettering on the left sleeve • Slightly worn finish • Material: 100% cotton • Colour: Dark Blue • Sizes: S-3XL

311.084.200.A-F.ZA7

MEN'S "ORANGE COUNTY" T-SHIRT

Get that summer feeling: men's t-shirt with Californiastyle digital print • Vintage lettering on the left sleeve • Material: 100% cotton • Colour: Turquoise • Sizes: S-3XL

311.084.200.A-F.J61



Let's hit the road!

Home is where the heart is. Or where your VW Camper Van is parked up! This automotive icon has been making history for six generations – for fans of the great outdoors, free spirits and adventurers. The Commercial Vehicles Collection offers just the right equipment for this.





PARASOL

Shade, please! High-quality, sturdy parasol with large VW Camper Van print • Bendable frame • Water and dirt-repellent through impregnation • Material: Plastic, metal, polyester • Colour: Red • Parasol diameter: 200 cm

7E0.087.605



PICNIC BLANKET

Make the countryside your dining room: nostalgic picnic blanket with VW Camper Van motif • The blanket can be rolled up and transported using the carry handle • The underside is water-repellent • Material: Polyester • Colour: Blue • Dimensions: 200 x 160 cm

7E0.084.509

TOILETRIES BAG

Ideal companion for your next road trip: toiletries bag in a classic VW Camper Van design, with numerous inner compartments • Can be hung up on a hook while open • Washable up to 30°C • Material: 100% polyester • Colour: Blue, Grey • Dimensions: 23 x 16 x 25 cm 5DB.087.317.A

CAP

A brand for the whole world: cap with a print consisting of the Volkswagen Commercial Vehicles lettering in different languages -Adjustable size - High wearing comfort thanks to padded sweatband and vent holes -Material: 100% cotton -Colour: Dark Blue

7E0.084.300

PORCELAIN MUG

Well-received everywhere: the allover print on the porcelain mug combines the international variants of the Volkswagen Commercial Vehicles lettering • Anti-slip silicone pad on the underside avoids scratches on sensitive surfaces • Dishwasher safe • Material: Porcelain, silicone • Colour: Light Grey • Capacity: 0.31

7E0.069.601.A

MEN'S T-SHIRT

The legend, updated: casual, mottled grey t-shirt with a T6 print -The basic pattern of the print consists of multilingual variations of the brand name • **Material:** 100% cotton • **Colour:** Grey Melange • **Sizes:** S-3XL

7E0.084.200.A-F

TOILETRIES BAG

See product description on the left-hand page

5DB.087.317.A



CUSHION

Sleep, VW Camper Van, sleep. Red cushion with stylish heritage print + Removable cover with zip • Cushion filling and cover both washable • Material: 100% cotton • Filling material: Polyester padding • Colour: Red • Dimensions: 50 x 50 cm

7E0.084.508



MONEY BOX

Saving made cool: money box shaped like the VW Camper Van, with colourful hippy designs in different colour variants • Handmade • Material: Ceramic • Dimensions: 22 x 9 x 9.5 cm

 211.087.709.B.2K2
 Red
 211.087.709.C.18R
 Yellow

 211.087.709.D.AUN
 Green
 211.087.709.E
 Dark Blue



Umbrella with black fibreglass stem and fibreglass frame • Outside dark blue, inside grey with print of the current T6 • Covering: Nylon • Colour: Dark Blue, Grey • Length: 97 cm • Canopy diameter: 130 cm

7E0.087.600



VW CAMPER VAN USB STICK

Ready to be fully loaded: USB stick with 8 GB of storage space • Headlights light up when stick is in use • Die cast metal body with movable rubber wheels • **Colour**: Red and Blue • **Length**: 6 cm

211.087.620.A.645 Red 211.087.620.A.274 Blue

-

CAMPING CHAIR

Take a break: and very stylishly so, with this sturdy deck chair • Frame made from natural-coloured beechwood • Matching the parasol: with VW Camper Van print • Adjustable with three settings • **Frame:** Beechwood • **Cover:** 100% polyester • **Colour:** Dark Blue • **Dimensions:** 140 x 59 x 6 cm (folded up)

7E0.069.635





САР

Volkswagen heritage cap • Print on the front • Strap in a contrasting colour and Volkswagen clasp for adjusting the size at the back • Slightly padded sweatband on the inside for greater wearing comfort • Four holes for ventilation • Lined with cotton on the inside \cdot Material: 100 % cotton \cdot Colour: Mottled Grey

7E0.084.300.A

MEN'S T-SHIRT

Wear the original: white T-shirt with heritage print. With neck print of the Volkswagen Commercial Vehicles classic vehicles logo • **Material:** 100% cotton • Colour: White • Sizes: S-3XL

50

Trees.

0

VOLKSWAGET

7E2.084.200.A-F

ENAMEL MUG

Do you love the Volkswagen van? Show that you do! • White mug with original declaration of love as a red print • Material: Enamel • Colour: White • Capacity: 0.25 | 7EO.069.601

TEA TOWELS

This way drying is fun: set of two tea towels with two different motifs • Material: 100% cotton · Colour: White · Size: 70 x 50 cm 7E0.084.501

KEY TAG Made from genuine leather • With T1 print on one side and Volkswagen logo on the other • Material: Metal, leather • Colour: Dark Blue 7E0.087.013





CUSHION

Children's cushion for cuddling and snuggling • With great motif: Ted Turbo driving the world-beating Polo R WRC • Washable at up to 30 °C • **Material**: 100 % cotton • **Filling**: 100 % polyester • **Colour**: Blue • **Dimensions**: 50 x 30 cm

68)

5DA.084.508

BABY SET

Kit out your young drivers: box with baby socks and bib in a cute motorsport design • The bib has a Velcro fastener in the neck and the socks have a rubber grip on the sole • **Bib:** 100% cotton • **Socks:** 75% cotton, 23% polyacrylic, 2% elastane • **Size:** One size **5DA.084.415**

REAR SEAT ORGANISER

Keep everything to hand in the car with this helpful organiser • Features a Ted Turbo motorsport design • Attaches to headrests or seating rods • For all vehicles made up to January 2016 and Passat, Touran and all Golf models. Not suitable for the up! • Material: 100% polyester • Colour: Blue • Dimensions: 47.5 x 68.5 cm 5DA.087.571





BABY SET GIFT BOX

See product information on the left-hand page 5DA.084.415



The 1962 Volkswagen Camper Van has 1,334 parts and comes complete with the legendary Safari windscreen and pop-up roof • Caution! Not suitable for children under 3 years of age: risk of choking due to small parts • Assembled size: 30 x 13 x 14 cm

211.099.320. .BL9







INCLUDED: THE PUSHCHAIR UNIT

Transform the GTI pram into a buggy in seconds with the included pushchair unit • With padded seat insert and removable safety bar • Seat can face either direction • With padded 5-point safety belt • Back and footrests are fully adjustable • The folding cover with see-through section and ventilation opening can be opened or removed completely

Also includes: knee cover, changing bag, mosquito net, drinks holder and rain protector for both units

GTI PRAM

Maximum enjoyment for the whole family: the GTI of prams · Always adapts perfectly to the child's needs as a fully-fledged pram with a carrycot or a stylish buggy with the pushchair unit · Numerous elements in the legendary GTI design: covers made from the Genuine GTI "Clark" fabric, panoramic window with GTI honeycomb pattern, GTI rim design, red decorative stitching on the push handle · In collaboration with the German pram manufacturer knorr-baby

000.084.417. .6J1

knorr-bab



GTI BUGGY

A sporty single-seater for city rallies and country outings: GTI buggy with detachable front bar and shopping basket • High-quality frame made from modern aluminium profiles • 3-level adjustable backrest that can be operated with one hand • Footrest can be adjusted into a sleeping position • Extendable cover • In collaboration with the German pram manufacturer knorr-baby

5KA.084.417

knorr-bab





GTI ROMPER SUIT

5

Power on: soft, long-sleeved romper suit with small upright collar • Features an enlarged GTI "Clark" print • Full-length button panel makes it easy to get on and off • Material: 100 % cotton • Colour: White, Grey, Red • Sizes: 68/74, 80/86

5KA.084.401. -A.573

GTI ROMPER SUIT, BACK See left-hand page for product details 5KA.084.401. –A.573

PACIFIER SET

RACING DRIVER ROMPER SUIT, FRONT

See right-hand page for product details 5KA.084.401. – A.RDM

The peacemaker: set of 2 pacifiers -Size 2 • With black GTI logo • BPA (bisphenol A) free • For babies aged 3 months and up • **Material:** Silicone/ polypropylene (PP) • **Colour:** Red

GTI

5GV.084.410. .645

RACING DRIVER ROMPER SUIT

For tomorrow's champion: soft, long-sleeved romper suit with small upright collar • 3D "GTI" print on the chest and back and sporty "Living Legend – New born" lettering • Full-length button panel makes it easy to get on and off. **Material:** 100 % cotton • **Colour:** White, Grey, Red • **Sizes:** 68/74, 80/86

5KA.084.401. -A.RDM



GTI

wing

PACIFIER STRAP

All strapped in: this pacifier chain with GTI logo and black and red strap has an easy-to-use sliding lock to fasten it securely to clothing or a pushchair • The pacifier can be hung on the silicone ring or pulled over the stopper • Material: Plastic (ABS), strap 100 % nylon • Colour: Black, Red

5GB.084.410. .041

ids' Collection 125



SIGIKID PLUSH ANIMALS

Sigikid products are renowned for their great designs, excellent quality and attention to detail • All plush animals are washable at up to 30 °C · Material: 80% cotton, 20% microfibre plush · Filling: Polyester wadding

> PAUL PARCOURS Colour: Light Brown • Size: 30 cm 000.087.576.C .260

TED TURBO Colour: Brown · Size: 32 cm 000.087.576.B .AQG

> MICK MECHANIC Colour: Light Blue • Size: 28 cm 000.087.576.D .3H1



Let your little tearaways set out on a journey of discovery with the Junior Beetle • With padded seat and quiet wheels • Includes

JUNIOR BEETLE

5C0.087.500.B .71N Anthracite

5DA.087.510 White

protective equipment.

sticker sheet • Material: Polyethylene (plastic)

Caution: Not suitable for children under 12 months. This toy offers no protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with suitable

BABY T-SHIRT

Super stylish shirt made from cuddly soft jersey • With Junior Beetle appliqué on the front • Knitted stripes in melange-effect colours • Two press studs on the shoulder make it easy to get on and off • **Material:** 95% cotton, 5% elastane • **Colour:** Blue, White • Sizes: 68/74, 80/86, 92/98

5DA.084.400. -B

REMOTE-CONTROLLED BEETLE

Practice makes perfect: remote-controlled Beetle model • Special feature: headlights illuminate when toy is in use • Age recommendation: 8 years and up • Scale: 1:24 • Colour: Blue

5DA.099.311

CAUTION: Not suitable for children under 36 months. Risk of choking due to small parts.

T1 TOY CAR

Watch your child's eyes light up when they see this toy Camper Van • With opening doors and pull-back mechanism • **Colour:** Blue, Cream • **Length:** 12 cm **211.087.511.A**



Sun-yellow cap with a Volkswagen Camper Van heritage motif • Adjustable • Material: 100% cotton • Colour: Yellow 7E0.084.300.B



BEETLE TOY CAR

Just like its big brother: mini version of the Beetle • Doors can be opened • With pull-back mechanism • **Colour:** Red • **Length:** 12 cm

111.087.511

CAUTION: Not suitable for children under 36 months. Risk of choking due to small parts.

"ORIGINAL PIRELLI GTI" T-SHIRT Pretty cool: T-shirt made from jersey with a large print of the GTI special edition on the front • Small woven GTI label in the side seam •

GTI special edition on the front • Small woven GTI label in the side seam • Material: 100% cotton • Colour: Black • Sizes: 104/110, 116/122, 128/134, 140/146, 152/158 5GB.084.220. -D.041

ORIG NAL

CAP

Get wild: cap with large lettering and GTI photo print on the visor · Material: 100% polyester · Lining: 100% cotton · Colour: Black 5GB.084.300.B

24" CHILDREN'S MOUNTAIN BIKE

Get set, go! This GTI-style mountain bike is designed to get kids moving • The sporty, 24-inch bike is made from high-quality components and has an aluminium frame • Features a 21-speed Shimano gear system for easy and precise changes – perfect for riding off-road • The bike is suitable for children aged 7 and up **000.050.231.F**

More information on page 139

100000

130 Kids' Collection

FOOTBALL

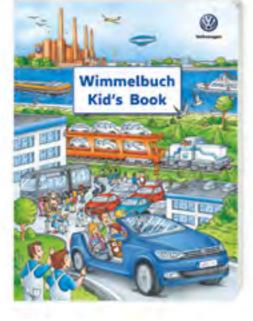
Competition football, meets FIFA/German Football Association specifications • 32 panels, hand-sewn with 720 stitches • Butyl bladder with butyl valve • Printed with the Volkswagen logo • Ball is delivered inflated • Material: Shiny artificial leather, 4 layers • Colour: White, Blue, Grey • Size: 5

000.050.540.A .284



PICTURE BOOK

Welcome to the world of Volkswagen: a car's journey to its new family from ordering to delivery. Featuring Ted Turbo, Mick Mechanic and Paul Parcours • 8 pages • Recommended for children aged 3 and up 000.087.109.A



100% soft Velboa • Filling: Polyester wadding • Colour: Beige, Dark Blue • Dimensions: 29 x 14 x 17 cm

211.087.511.B

LIFT-OUT PUZZLE

A great place for new Volkswagen fans to start: wooden puzzle with 7 Volkswagen models • Made by Gollnest & Kiesel • For children aged approx. 12 months and up • Dimensions: 30 x 21 x 8 cm

1H9.087.528





MEMORY GAME

Memory game with 36 individual picture pairs from the world of Volkswagen • With motifs from the picture book and of our three plush toys • For children aged 6 and up • Material: Cardboard

5DA.087.528.A

CAUTION: Not suitable for children under 36 months. Risk of choking due to small parts.



PUZZLE

With a fun motif from the picture book featuring Ted Turbo, Mick Mechanic and Paul Parcours • Made from sturdy cardboard • 72 pieces • Material: Cardboard 5DA.087.528

CAUTION: Not suitable for children under 36 months. Risk of choking due to small parts.





TREKKING BIKE, WOMEN'S, 28 INCH Frame height 48 cm • 000.050.210.J Frame height 53 cm • 000.050.210.K



TREKKING BIKE, MEN'S, 28 INCH Frame height 53 cm · 000.050.211.K Frame height 58 cm · 000.050.211.L



High-quality matt blue trekking bike that allows you to take asphalt, cobblestones and even bumpy cycle paths in your stride • 24-speed gear system and hydraulic disc brakes from Shimano • With pannier rack and mudguards

Colour: Dark Blue Frame: Aluminium Fork: Suntour suspension fork Lighting, front: Axa Blueline 30 Lighting, rear: Axa Slimline with parking light Brakes: Shimano hydraulic disc brakes front and rear Rear derailleur: 24-speed Shimano Acera Saddle: Selle Royal Rio Plus Hub, front: Shimano hub dynamo Tyres: Schwalbe Road Cruiser, 28 inch (42–622) Weight: approx. 17.5 kg

THE PERFECT FRAME HEIGHT

You need to get the frame height right to enjoy cycling to the max. Therefore, please measure carefully and keep the following in mind: If the bicycle has a spring-mounted saddle support, a frame which is about 5 cm smaller should be selected. If the value determined is between two sizes, decide based on the cycling style. If you like a sporty ride, choose a smaller frame. A larger bicycle frame is more suitable for touring cyclists.

MOUNTAIN BIKE

Rider's heightFrame heightUp to 185 cm48 cm185 cm or taller53 cm

TREKKING, CITY & RETRO BIKES

Rider's height	Frame height
155 – 165 cm	45 – 48 cm
165 – 175 cm	50 – 53 cm
175 cm or taller	58 cm

SINGLE SPEED BIKE

Rider's height	Frame height
Up to 175 cm	55 cm
175 cm or taller	58 cm

Stay stylish while out and about: white single speed bike with black wheels and a saddle in a contrasting shade of brown • Shiny frame with Volkswagen lettering on the top tube and Volkswagen logo on the head tube

Colour: White Frame: Aluminium Brakes: Tektro calliper front and rear Gear system: Single speed Saddle: Selle Royal Arco Hub, rear: Shimano with back pedal brake Tyres: Schwalbe Durano, 28 inch (28–622) Weight: approx. 11.7 kg

SINGLE SPEED BIKE, 28 INCH

Frame height 55 cm • 000.050.214.AE Frame height 58 cm • 000.050.214.AF



CITY BIKE, 28 INCH Frame height 45 cm • 000.050.213.H Frame height 50 cm • 000.050.213.J

RETRO BIKE, 28 INCH Frame height 45 cm • 000.050.200.C Frame height 50 cm • 000.050.200.D



Volkswagen style on two wheels as well: elegant city bike in matt blue with historic Volkswagen lettering · High-quality components · Low bar for easy mounting • With pannier rack and mudguards

Colour: Dark Blue Frame: Aluminium Fork: Suntour suspension fork Lighting, front: Spanninga Brio Lighting, rear: Axa Blueline with parking light Brakes: V brakes front and rear Saddle: Selle Royal Rio Plus Hub, front: Shimano hub dynamo Hub, rear: Shimano Nexus 7-speed with back pedal brake Tyres: CST Xpedium one, 28 inch (47-622) Weight: 18.7 kg



"Old school" cycling: turquoise retro bike with historic Volkswagen lettering • High-quality components • Carrier on the front • Steering lock to keep the front wheel in place • Low bar for easy mounting • Tail light with parking light

Colour: Turquoise Frame: HT steel Lighting, front: Spanninga Swingo XDO Lighting, rear: Axa Slimline with parking light Brakes: V brakes front and rear Saddle: Selle Royal Svezia Hub, front: Shimano hub dynamo Hub, rear: Shimano Nexus 3-speed with back pedal brake Tyres: CST Zeppelin, 28 inch (50-622) Weight: approx. 21.5 kg

GTI MOUNTAIN BIKE, 29 INCH

Frame height 48 cm • 000.050.230.BM Frame height 53 cm • 000.050.230.BN



Perfect GTI style on two wheels: 29-inch mountain bike in matt black • Aluminium frame • High-quality components • Trademark GTI honeycomb on the top tube • Wheels in classic GTI red

Colour: Black. Red Frame: Aluminium Fork: Suntour XCM HLO suspension fork with lockout system Brakes: Shimano hydraulic disc brakes front and rear Rear derailleur: 27-speed Shimano Deore Saddle: Velo VL3135 Hub: Shimano TX 505 front and rear with quick-release axles Tyres: WTB Ranger Comp, 29 inch (57–622) Weight: approx. 15.1 kg

VOLKSWAGEN GENUINE BICYCLE CARRIERS: 100 % VOLKSWAGEN QUALITY.

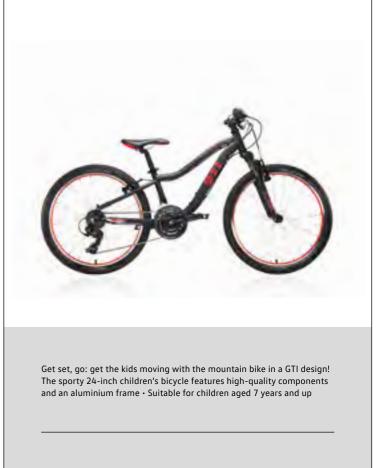


Trust in the original: with Volkswagen Genuine bicycle carriers, you can transport your bicycles safely and conveniently, wherever you wish to go.

tested according to Volkswagen standards – far in

GTI MOUNTAIN BIKE, KIDS, 24 INCH

Frame height 30 cm • 000.050.231.F



Colour: Black, Red Frame: Aluminium Fork: Suntour SF12 XCT suspension fork Brakes: Tektro V-Brake 855 AL front and rear Rear derailleur: 21-speed Shimano Tourney Saddle: Velo VL5063 Hub: KT ONE front and rear with guick-release axles Tyres: WTB Gangster, 24 inch (50-507) Weight: approx. 12.9 kg

· Variants: bicycle carriers for the towing bracket, tailgate bicycle carriers and bicycle holders for the roof

· space-saving transport of up to four bicycles

· completely pre-assembled for easy and quick fitting

excess of legal requirements

developed in cooperation with renowned manufacturers



Volkswagen Genuine bicycle carriers: the video

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	S	м	L	XL	XXL	3XL
DE/NL/IT/FR/BE/ES	44/46	48/50	52/54	56/58	60/62	64/66
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	34 - 36	38-40	42-44	46 - 48	50 - 52	54 - 56

	s	м	L	XL	XXL	3XL
Chest measurement	88-94	95 - 102	103 - 110	111 - 118	119-126	127 - 134
Waist measurement	63 - 67	68 - 74	75 - 82	84-92	93–104	105-113
Hip measurement	85-91	92 - 98	99-104	105 - 111	112-120	121-127

MEN'S COLLAR SIZE in cm

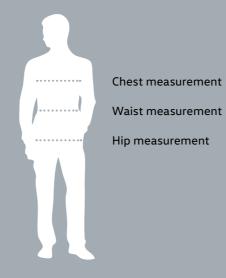
	S	м	L	XL	XXL
Collar size	37/38	39/40	41/42	43/44	45/46

WOMEN'S International Sizes

	XS	s	м	L	XL	XXL
DE/NL	32/34	36/38	40/42	44/46	48/50	52/54
IT	36/38	40/42	44/46	48/50	52/54	56/58
FR/BE/ES	34/36	38/40	42/44	46/48	50/52	54/56
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	2 - 4	4 - 6	6 - 8	8-10	10-12	12-14

WOMEN'S

	xs	s	м	L	XL	XXL
Chest measurement	76 - 82	83-90	91-98	99 - 106	107 - 118	119-131
Waist measurement	63-67	68 - 74	75 - 82	83 - 92	93–104	105 - 115
Hip measurement	85-91	92 - 98	99-104	105 - 111	112-120	121-129



BABY

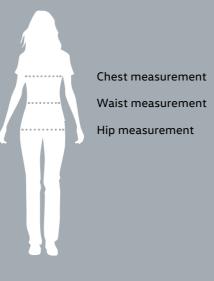
Age	6–8 months	9 – 12 months	13 - 36 mon
Body size in cm	66 - 76	77-88	89–100
EU	68/74	80/86	92/98

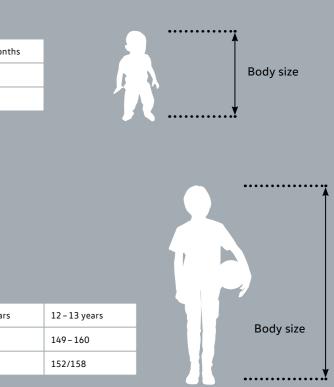
TODDLER

Age	2 – 3 years	4–5 years
Body size in cm	89-100	101-112
EU	92/98	104/110

CHILDREN

Age	6–7 years	8–9 years	10 – 11 years
Body size in cm	113-124	125-136	137-148
EU	116/122	128/134	140/146





We want to say a big thank you to our partners:



Volkswagen Lifestyle

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