

## Volkswagen Media Release – New Zealand

4<sup>th</sup> September 2014



### The New Polo – More for no more.

The new Polo has arrived in New Zealand and it's done some growing up - growing in stature, in almost every respect. Everything has moved forward except the price. It's 19% more fuel-efficient than its predecessor and 31% more fuel-efficient than the competition. In fact, the new Polo is \$420 a year cheaper to run than the most popular compact. And is the only petrol car in the segment with fuel consumption under 5L/100km.

It's 19% lighter on the environment - 26 g/km fewer CO2 emissions. It meets the new, stricter, and more comprehensive, 5 star EuroNCAP rating, whilst still producing 21% more torque (160Nm vs 132 Nm.) Yet remarkably: its body parts weigh 7.5% less. What's more it's borrowed a few things from the Golf. Like

its state-of-the-art infotainment technology, which can be operated through the multi-function steering wheel. And the new climatronic controls for superior air conditioning.



Combine that with the new sharper front and rear design, and 8 fresh colours and you could easily mistake it for a Golf. Until you see the price. The next generation Volkswagen Polo has just arrived. And the only thing about it that has stood still, is the price. Get more Polo for no more. Range available from just \$22,990.

The New Polo range includes Comfortline (66kW TSI 5-speed Manual or 66kW TSI 7-speed DSG), Highline (66kW TSI 7-speed DSG) and Cross Polo (81kW TSI 7-speed DSG).



For more details visit [Volkswagen.co.nz](http://Volkswagen.co.nz) or contact one of our 16 Volkswagen dealerships nationwide for a test drive.

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