



Volkswagen

Olympic countdown heats up for Volkswagen and the New Zealand Olympic Committee

18 January 2016: With today marking 200 days until the start of the Rio 2016 Olympic Games, Volkswagen New Zealand reaffirms its long-standing partnership with the New Zealand Olympic Committee.

Volkswagen General Manager Tom Ruddenklau says his team is passionate about supporting Kiwi athletes to compete on the world stage.

"We partnered with the New Zealand Olympic Committee prior to the Olympic Games in 2012 and we've continued to back our Olympic athletes in their pursuit of success at Rio.

"The partnership demonstrates our ongoing commitment to New Zealand's Olympic efforts and this is something we'll look to continue into the future," says Ruddenklau.

The New Zealand Olympic Committee and Volkswagen's shared values have seen the partnership go from strength to strength says Kereyn Smith, New Zealand Olympic Committee CEO.

"We're proud to have had Volkswagen supporting our team for more than four years. Like our very driven athletes, Volkswagen is committed to excellence and performance and they've been right behind us as our team prepares to compete on the world stage at Rio 2016," says Smith.

As the New Zealand Olympic Committee prepares for Rio, the coming months will see the organisation encouraging Kiwis around the country to be inspired as part of the build up to the Games.

"Having Kiwis at home cheer our team on in Rio means the world to our athletes when they're competing in one of the most important moments of their lives.

"Our partnership with Volkswagen is vital to help us get around the country to get New Zealanders engaged as we count down to Rio," says Smith.

The partnership has also led to Volkswagen supporting a number of Olympic hopefuls including sailors Blair Tuke and Peter Burling, and hockey player Simon Child.

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